Equity-based compensation and the timing of share repurchases: the role of the corporate calendar\*

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#### Abstract

We examine whether CEOs use share repurchases to sell their equity grants at inflated stock prices, a widely shared concern. We document that share repurchases, just like equity grants, vesting dates, and insider trades, are largely affected by the corporate calendar—the firm's schedule of earnings announcements and blackout periods. The corporate calendar can fully explain why share repurchases and equity-based compensation coincide. Our analysis reveals that firms are actually less likely to repurchase shares when CEOs sell equity. Our findings reconcile earlier studies and highlight the first-order importance of the corporate calendar for the timing of share repurchases.

Keywords: Payout policy, share repurchases, equity-based compensation, insider trading, short-termism

[JEL]-classification: G14, G35, M12, M52

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"We give stock to corporate managers to convince them to create the kind of long-term value that benefits American companies and the workers and communities they serve. Instead, what we are seeing is that executives are using buybacks as a chance to cash out their compensation at investor expense." - SEC Commissioner Robert J. Jackson Jr, March 2019.

#### 1. Introduction

The growth in buyback volumes over the past two decades has fueled the concern that CEOs use share repurchases to sell their shares at prices above their fundamental value. CEOs would consequently sacrifice long-term shareholder value for the sake of boosting their equity-based compensation, argue those who advocate this concern.<sup>1</sup>

Systematic empirical evidence is still scarce because of a lack of granular data, but tends to be supportive of the argument: research finds that insiders (Bonaimé and Ryngaert, 2013) and specifically the CEO (Moore, 2023) are more likely to sell equity when firms buy back stock. Edmans et al. (2022) find that share repurchases boost the stock price when the CEO's equity vests, at the expense of long-term shareholder value. In response to the empirical evidence, the SEC has recently voted 3-2 in favor of substantially tightening the disclosure regulation of share buybacks (Kiernan, 2023). Yet, the merits of these concerns are still debated (e.g., Bargeron and Farrell, 2021; DeAngelo, 2022; Guest et al., 2023).

In this paper, we examine the link between share repurchases and equity-based compensation and address the concern that CEOs use share repurchases opportunistically to boost the stock price when they sell their equity. We argue that the existing empirical evidence is best understood from the perspective of the corporate calendar, which we define as the firm's schedule of earnings announcements and blackout periods. We introduce two measures of the corporate calendar to the empirical buyback literature, fiscal-month fixed effects

<sup>&</sup>lt;sup>1</sup>On 17 October 2019, this concern was at the center of a hearing before the U.S. House Committee on Financial Services (Hearing no. 116–58). Moreover, Appendix OA.1 provides a list of commentaries pointing at the misuse of share repurchases.

and the monthly share of blackout days, and show that these measures fully account for the positive correlation between share repurchases and vesting equity in the data. After accounting for the corporate calendar, the trading of the firm and the trading of the CEO turn out to be consistent: the firm is more likely to announce a buyback program when the CEO buys equity and the firm is less likely to repurchase shares when the CEO sells equity. In line with the corporate calendar view, we find that share repurchases that coincide with the CEO's vesting equity or the CEO's equity sales are associated with positive abnormal long-run returns. Hence, we find no evidence that these share repurchases harm shareholder value.

For the empirical analysis, we combine data on U.S. buyback programs extracted from SEC filings with data on equity grants, vesting dates, and insider trades. We obtain data on US buyback programs executed in the open market from the firm's quarterly reports because detailed data on U.S. buybacks is not readily available. We collect the number of shares authorized for repurchase under each buyback program, the number of shares repurchased, and the average price at which the shares were repurchased. From Equilar, we determine the dates and size of equity grants and when these grants vest. From Thomson Reuters, we obtain data on the CEO's and other insiders' trades in the company's stock. Our resulting firm-month panel data set covers 2,377 repurchasing firms, 6,303 buyback programs, 59,082 months with open market repurchases, and 251,646 firm months in total for the period 2006-2019.

We start our analysis by plotting a firm's repurchase activity over its fiscal calendar. We document two stylized, but not widely acknowledged facts about the timing of share repurchases. First, buyback programs are often initiated at the same time as earnings are announced. Second, from the first to the second month of a fiscal quarter, repurchase volume increases by 42% on average, because the earnings announcement usually takes place early in the second month of a fiscal quarter and many firms consider the period beforehand as a blackout period in order to avoid litigation related to insider trading.

In the next step, we examine to what extent the granting, vesting, and selling of equity depend on the corporate calendar. We find patterns that are very similar to those documented for repurchases. The CEO's equity grants cluster in the 10 days after the earnings announcement date.<sup>2</sup> Granted equity normally vests on the exact same date some years or some quarters in the future (cf., e.g., Gopalan et al., 2014). Therefore, the vesting of equity is also correlated with earnings announcements, peaking in the month when earnings are announced. Edmans et al. (2017) document that executives immediately sell some of their equity after it vests and the authors use that insight to establish vesting equity as an instrument for equity sales. We can confirm this relationship between equity vesting and CEO sales for our sample, implying that the CEO's sales of equity also peak in the second month of a fiscal quarter.

We move on to directly testing the relationship between open market share repurchases and the CEO's equity-based compensation, and ask to what extent that relationship is associated with the corporate calendar. We document statistically significant correlations between share repurchases and equity grants, and between share repurchases and vesting equity, in line with Moore (2023) and Edmans et al. (2022). However, after accounting for the firms' corporate calendar by adding fiscal-month fixed effects and the share of blackout days in a calendar month as control variables, these correlations disappear entirely. This result is important because vesting equity is normally used as an instrument for equity sales. We conclude that there is no evidence of a causal relationship between equity sales and share repurchases as soon as we take the corporate calendar into account.

If CEOs use share repurchases to sell their equity at higher prices, we should observe relatively more share repurchases when CEOs actually sell equity. However, we do not

<sup>&</sup>lt;sup>2</sup>Daines et al. (2018) report that many firms grant options to their CEOs shortly after earnings announcements to minimize opportunism.

<sup>&</sup>lt;sup>3</sup>We perform additional analyses to alleviate endogeneity concerns. Bagnoli et al. (2002) and DeHaan et al. (2015) have documented that earnings announcements can be strategically postponed or delayed. To rule out that our measure of blackout periods is a bad control because it absorbs some of the effect that should be captured in our compensation variables, we re-run all our regressions using the blackout period of the same quarter three years earlier. All of our findings hold.

observe any such pattern in the data. We find that firms are in fact less likely to repurchase shares when the CEO sells equity. Accounting for the corporate calendar even strengthens this finding. While we acknowledge that these results cannot be interpreted causally, they can certainly not be interpreted as evidence that the CEO trades against the firm.

Earlier research documents a negative correlation between share repurchases and net insider trading and our results are not in contradiction with this research. In line with Bonaimé and Ryngaert (2013), we find that share repurchases and net insider trading are negatively correlated, i.e., insiders sell more when firms buy back shares. Further analyses reveal that this correlation is not driven by the firm's executives (who actually trade in the same direction as the firm) but by large blockholders: large blockholders are also classified as insiders and they sell more when firms buy back stock. This finding is consistent with the results in Hillert et al. (2016) and Busch and Obernberger (2017) that firms provide liquidity when large blockholders sell their shares in order to provide price support at fundamental values.

Earlier studies have also shown that CEOs sell more shares shortly after buyback announcements than before (see, e.g., Jackson Jr, 2019, and Edmans et al., 2022). Bettis et al. (2000) and Klein and Maug (2020) document that executives make more insider trades after the earnings announcement because they mark the end of firms' blackout periods. We, therefore, expect that CEOs sell more stock after buyback announcements simply because they largely coincide with earnings announcements. In line with our expectations, we find that CEOs do not sell more of their stock when buyback announcements are not preceded by blackout periods. Running a linear probability model of the initiation of a buyback program on monthly panel data, we document that the firm is not more likely to initiate a buyback program when the CEOs sell equity. However, the firm is more likely to initiate a buyback program when CEOs buy equity, suggesting that CEOs are more inclined to initiate a buyback program when they believe that the stock is undervalued.

As a final step, we analyze the shareholder-value consequences of share repurchases that

coincide with the CEO's equity-based compensation. Specifically, we examine whether these share repurchases temporarily inflate the stock price and whether any such pattern comes at the expense of long-term shareholder value. In this analysis, the corporate calendar does not play a direct role, but the results may allow us to further support the corporate calendar view, which predicts a positive long-run performance of share repurchases in line with the performance generally observed for share repurchases (cf., e.g., Peyer and Vermaelen, 2009, Dittmar and Field, 2015).

First, we study share repurchases in the open market and identify the repurchases that coincide with the vesting or selling of equity. We find that these share repurchases are executed at prices below contemporaneous market prices and are followed by positive abnormal returns. If firms would overpay for repurchased shares in order to bid up the stock price, we should find the opposite results. Second, we take a broader perspective and examine the overall performance of buyback programs that coincide with CEO equity sales. If CEOs sell equity at some point within the first 12 months of a buyback program, then the buyback program is followed by positive abnormal returns over the subsequent 48 months, even outperforming the average buyback program. This result is very difficult to reconcile with the notion of short-termism. Taken together, our results do not lend support to the claim that CEOs' incentives to boost stock prices in the short term would come at the expense of (long-run) shareholder value.

In conclusion, we make several contributions to the literature, which, taken together, challenge the perception that share repurchases create financial benefits for the CEO at the expense of long-term shareholder value. First, we highlight the relevance of the corporate calendar for the timing of share repurchases. Share repurchases turn out to be much more affected by regulatory and institutional constraints than what is the general perception in the literature (Table A1 provides an overview of the main determinants of share repurchases used in the literature). As a consequence, any study of repurchase activity potentially suffers from omitted variable bias if the variable of interest is also correlated with the corporate

calendar. For example, a low repurchase frequency may not so much be a measure of the firm's strive to time the market, but of the duration of its blackout periods. Moreover, studies on other topics also associated with the corporate calendar, such as insider trading, may need to consider whether share repurchases confound their results. Second, we highlight that the corporate calendar is able to explain the correlation between share repurchases and equity-based compensation. The corporate calendar view, therefore, questions the causal interpretation of the correlation between share repurchases and vesting equity reported in Edmans et al. (2022) and the correlation between share repurchases and CEO sales reported in Moore (2023). Third, we document that CEOs sell their shares after buyback announcements simply because buyback announcements usually happen at the end of the blackout period. More generally, we find that equity sales do not increase in months with buyback announcements, but equity sales are merely postponed to the end of the blackout period. Fourth, we show that the CEO tends to trade alongside the firm, rather than against it: CEOs buy equity when the firm announces a buyback program and refrain from selling equity when the firm buys back stock in the open market. We show that institutional investors, rather than the CEO or other executive officers, trade against the firm, presumably because repurchases provide liquidity. These insights add to the literature on the relationship between insider trading and share repurchases, which for the most part has not distinguished between different types of insiders (cf. Bonaimé and Ryngaert, 2013, and Cziraki et al., 2019).

We also contribute to the ongoing discussion of tighter regulation of buybacks. We show that the alleged evidence of opportunistic timing of share repurchases by the CEO can be explained by the firm's corporate calendar and that share repurchases that coincide with equity-based compensation are associated with positive long-run abnormal returns. Therefore, further regulation of buybacks poses the risk of being detrimental to shareholder value, while the benefits of further regulation remain unclear. See Section 6 for a more detailed discussion and suggestions.

#### 2. Related literature

The literature on the relationship between share repurchases and equity-based compensation has focused on three different compensation-related events: equity grants, equity vesting, and sales of equity. Babenko (2009) finds that firms award fewer stock options and restricted stock after repurchases. The author argues that share repurchases increase the pay-performance sensitivity of the equity grants: a higher pay-performance sensitivity would allow firms to issue lower equity grants in the future while maintaining the same level of incentives. Kahle (2002) shows that firms announce repurchases when executives have large numbers of options outstanding and when employees have large numbers of options currently exercisable. Her results are consistent with managers repurchasing both to maximize their own wealth and to counter dilution from employee stock option exercises. Bens et al. (2003) find that executives use share repurchases to counter the dilutive effect of outstanding employee stock options on earnings per share. The dilution channel has been recently confirmed in Bonaimé et al. (2020).

Moore (2023) uses equity vesting schedules to predict the CEO's sales of equity. The author finds that predicted CEO sales are positively related to the probability and size of share repurchases, concluding that the CEO's equity-based compensation motivates share repurchases. However, the author does not find any impact of the opportunistic timing on long-term shareholder value. Edmans et al. (2022) show that firms buy back more stock when their CEOs' equity vest. Contrary to Moore (2023), the authors find that stock returns are more positive in the two quarters surrounding repurchases, but more negative in the two years following repurchases. Edmans et al. (2022) also document that CEOs sell more stock in the weeks after the buyback announcements than in the weeks before the buyback announcement. Overall, these papers argue that equity-based compensation creates short-term incentives to use share repurchases opportunistically.

Bonaimé and Ryngaert (2013) find that the probability of repurchases is highest in quarters with net insider selling. The authors conclude that share repurchases that coincide with

insider selling are more likely done to support share prices or to avoid dilution, and are less likely motivated by undervaluation. Babenko et al. (2012) find that insider purchases ahead of buyback announcements are positively related to buyback announcement returns and post-announcement stock returns. Cziraki et al. (2019) document that insiders buy more stock than they sell prior to buyback announcements, which suggests that insiders and the firm share a consistent valuation of the firm's current market value.

To briefly review the more general literature on repurchases, several papers document a positive relation between buyback announcements and long-term shareholder value (cf, e.g., Ikenberry et al., 1995, Peyer and Vermaelen, 2009, Lee et al., 2020), between open market share repurchases and shareholder value (Ben-Rephael et al., 2014, Dittmar and Field, 2015), and between open market share repurchases and price efficiency (Busch and Obernberger, 2017). Almeida et al. (2016) show that repurchases undertaken to meet earnings per share forecasts reduce employment, investment, and cash holdings, but these repurchases have no measurable impact on shareholder value. Bargeron and Farrell (2021) use the setting of dual-class shares to show that repurchases have a temporary price impact, but the authors argue that the price impact would be too small for CEOs to benefit from it.

## 3. Regulation of share repurchases, equity grants, and insider trading

#### 3.1. U.S. regulation of share repurchase programs

The decision to initiate a buyback program concerns the firm's capital structure and payout policies and will usually be made on the executive level, with the implicit or explicit involvement of the CEO. The firm's board of directors has to officially authorize a program before it can start. There is generally no requirement to obtain approval from shareholders at the shareholders' meeting. Below, we discuss the regulations and rules regarding the disclosure and execution of repurchase programs.

## 3.1.1. Disclosure of share repurchase programs and repurchase activity

There are no specific rules or regulations regarding the announcement of newly authorized buyback programs. Firms are generally required to disclose all material information as soon as possible. Buyback programs are usually considered material information because they affect shareholders (higher payout) and debtholders (potentially higher probability of default) alike.<sup>4</sup> The decision to launch a buyback program is therefore usually communicated to the public via SEC's 8-K filings.

Item 703 of Regulation S-K (17 CFR § 229.703) requires the firm to provide information about its repurchase activity retrospectively in its quarterly reports (via SEC's 10-Q or 10-K). For each month covered by the report, the firm must report (a) the total number of shares purchased, (b) the average price paid per share, (c) the total number of shares purchased as part of publicly announced programs, and (d) the maximum number of shares that may yet be purchased under these programs. The firm must also disclose the type of transaction (open market repurchase, tender offer, privately negotiated repurchase, or accelerated share repurchase) and whether the purchase was made to satisfy the firm's obligations to provide shares to their employees as part of their compensation and pension schemes.<sup>5</sup> For each publicly announced program, the firm must further disclose the program's date of announcement, the approved dollar value of the program, and the expiration date (if any).

On May 3, 2023, the SEC voted in favor of requiring additional and more detailed repurchase disclosures starting in the fourth quarter of 2023 (Kiernan, 2023). Under the new rule, firms will also be required to provide daily disclosures of their buybacks during the previous quarter. Firms will also be required to check a box if their executives traded shares for their own accounts within four business days of announcing a buyback program.

 $<sup>^4{\</sup>rm For~example},$  the NYSE mentions buyback program starts as material information: https://www.nyse.com/publicdocs/nyse/regulation/nyse/NYSE\_2020\_Listed\_Company\_Compliance\_Guidance\_Memo.pdf

<sup>&</sup>lt;sup>5</sup>The SEC rule provides a template for the repurchase table and clarifies the information to be disclosed in the footnote to the table: https://www.govinfo.gov/app/details/CFR-2008-title17-vol2/CFR-2008-title17-vol2-sec229-703.

## 3.1.2. Regulation of the purchase of securities by the issuer

The firm's trading in its own stock is subject to SEC rules 10b-5 and 10b-5-1, which articulate that it is unlawful to employ "manipulative or deceptive devices" (17 CFR § 240.10b-5) and to trade on the basis of material non-public information (17 CFR § 240.10b-5-1). As such, the firm is liable for any damages caused by manipulation or insider trading.

SEC rule 10b-18 (17 CFR § 240.10b-18) provides a safe harbor from liability for manipulation with respect to the manner, timing, price, and volume of repurchases, provided they adhere to a number of conditions. Most notably, repurchases are exempt from antimanipulation provisions if the firm (1) uses only one broker per trading day, (2) refrains from trading at the beginning and at the end of the trading day, (3) purchases stock at prices lower than the highest independent bid, and (4) purchases less than 25 percent of the average daily trading volume.

SEC rule 10b5-1 exempts repurchases from prosecution for insider trading if repurchases follow a pre-defined, written plan that either specifies the amounts, dates, and prices at which trading should take place, or executes a pre-defined trading formula. Bonaimé et al. (2020) find that the announcement of a 10b5-1 program leads to a significantly positive abnormal return for the firm's stock. Our sample includes 10b5-1 programs.

## 3.2. U.S. regulation of equity grants, vesting periods, and insider trading

To overcome the agency problems stemming from the separation of ownership and control in publicly traded firms, executives are usually compensated by equity grants of the firm they manage. Generally, the compensation committee (a subcommittee of the board of directors) determines executive compensation. Equity awards may or may not require board approval, depending on how much authority the board delegates to the compensation committee. Since 2003, the New York Stock Exchange (NYSE) and the NASDAQ Stock Exchange have accepted new rules which ask for shareholder approval of stock option plans and other types of equity compensation. Since 2006, executive compensation packages have to be disclosed on a yearly level in the annual meeting's proxy statement, including the executives' equity

grants and the vesting schedule of any equity grants (DEF 14a).

The firm's executives, together with directors and any owners of more than 10% of the firm's shares, are commonly defined as insiders.<sup>6</sup> Insider trades must be filed to the SEC within two business days by filling in the SEC Form 4. Moreover, each executive may have a personal 10b5-1 plan and these personal plans are seen as controversial. For a detailed discussion of 10b5-1 trading plans and their use by insiders, see Jagolinzer (2009).

## 4. Data and methodology

To date, there is no commercial database that provides detailed repurchase activity on a monthly basis or includes details on the nature of the repurchases. Therefore, we obtain the repurchase data directly from the quarterly filings with the SEC. We provide a detailed step-by-step description of this process in the Online Appendix OA.2. Our repurchase data set, obtained from SEC's EDGAR system, covers all firms available in CRSP and contains 3,556 repurchasing firms, 10,107 buyback programs, and 94,388 firm months with open market repurchases between 2006 and 2019. In line with earlier literature (cf., e.g., Billett and Xue, 2007, Bonaimé and Ryngaert, 2013, Edmans et al., 2017, Almeida et al., 2016, Moore, 2023), we exclude firms in financial services and utilities from the sample. The literature has excluded these industries because of being subject to severe regulatory restrictions (Financial Services) and the businesses' not-for-profit nature (Utilities). After this step, we are left with 2,711 repurchasing firms, 7,421 buyback programs, and 72,074 repurchase months. In the final step, we remove all observations for which at least one of our control variables is missing. Our final dataset contains 2,377 repurchasing firms, 6,303 buyback programs, 59,082 open market repurchasing months, and 251,646 firm months in total over the period 2006 to 2019.

<sup>&</sup>lt;sup>6</sup>The SEC definition of insider trading does not provide a complete list of people who need to file. The SEC's definition is "Illegal insider trading refers generally to buying or selling a security, in breach of a fiduciary duty or other relationship of trust and confidence, on the basis of material, nonpublic information about the security". See https://www.investor.gov/introduction-investing/investing-basics/glossary/insider-trading.

### 4.1. Variables

The dependent variable in our baseline regression is *Repurchase intensity*, which is constructed as the monthly number of shares repurchased in the open market under a publicly announced program during the month, divided by the number of shares outstanding at the beginning of the month, multiplied by 100.<sup>7</sup>

## 4.1.1. Equity-based compensation and insider trading

We analyze three distinct events related to the CEO's equity-based compensation: (1) The granting of equity, (2) the vesting of equity, and, finally, (3) the sale of equity. Below, we describe how we construct variables for each of these three events.

A CEO's equity compensation consists of awarded stocks and awarded options. We use Equilar to observe the grant dates and dollar amounts of the awarded stocks and options. Determining when the CEO's granted equity subsequently vests is more cumbersome, and different approaches need to be applied for stocks and options. In line with the methodology in Edmans et al. (2017) and Edmans et al. (2022), we construct *Vesting equity*, which is the dollar value of vesting equity on a monthly level.

We rely on Thomson Reuters Insider Data for detailed transaction data of firm insiders. We remove records with a cleanse indicator of "A" or "S" which indicate that the data was not verified, following Dai et al. (2016) and Rossi and Sahlström (2019). We aggregate daily data to calculate monthly measures. In line with Bonaimé and Ryngaert (2013), we construct *Insider trading* to denote the net dollar amount of insider acquisitions minus insider disposals. Furthermore, we decompose *Insider trading* into the trading activity done by each group of insiders according to their functional role, which is provided by the Thomson Reuters Insiders Data Feed Manual. Based on this categorization, we classify trading done

<sup>&</sup>lt;sup>7</sup>Firms regularly repurchase shares outside of publicly announced programs to satisfy obligations from employee stock option plans. These buybacks are mechanically related to the CEO's equity-based compensation. Hence, they are outside of the influence of the CEO and are thus not considered in this study. For a more detailed discussion of the differences between total repurchases and repurchases under a publicly announced program, see Section A.1.1 in Hillert et al. (2016). Repurchases outside of publicly announced programs constitute only a small fraction of the total number of shares repurchased (6.6%).

by the CEO, CxO (all Chief Officers except for the CEO), Officers, Directors, Beneficial owners, Affiliates, Committee members and Others.

#### 4.1.2. Blackout periods

Most companies voluntarily impose blackout periods to restrict insider trading and avoid litigation risk. Firms have no obligation to disclose their insider trade policies, and only a small portion of firms voluntarily do so. Therefore, the blackout periods for most firms cannot be directly observed.

The literature estimates blackout periods with three main methods: survey, firm's voluntarily disclosed insider trade policy, and actual insider trading history. Based on a survey, Bettis et al. (2000) find that 78.11% of firms have blackout periods and that the most common policy allows a 10-day window for insider trading. Jagolinzer et al. (2011) collect and examine 522 insider trade policies that are voluntarily disclosed by firms, and conclude that the average blackout period includes 46 days before and one day after the earnings announcement. Furthermore, they find that 24% of insider trades happen within blackout periods. Roulstone (2003) argues that 31.6% of firms have blackout periods, based on his criteria that at least 75% of insider trades of a firm are within one month after its earnings announcements. A recent paper by Guay et al. (2022) estimates the lengths of blackout periods based on actual insider trades, and find that the median firm allows insider trades from three days after the earnings announcement until 17 to 22 days before the end of a fiscal quarter, depending on which cutoff percentile is used.

We rely on Guay et al. (2022) to compute our measure of blackout periods because the authors use the most comprehensive sample of all studies and cover a time period that is similar to ours. Hence, we define the blackout period as the period from 20 days before the end of a firm's fiscal quarter until three days after the following earnings announcement (Compustat item: RDQ date). To obtain our monthly measure, *Blackout ratio*, we compute the fraction of trading days that are blackout days within a month. We acknowledge that this variable has measurement error, leading to attenuation bias in the estimate of its

coefficient. However, attenuation bias raises the hurdle for our estimated blackout ratio to fully account for the correlation of dependent and further independent variables, ultimately working against us.

According to our definition of blackout period, the length of a blackout period varies with the number of days it takes a firm before announcing its earnings. In our sample, the mean (median) length of a blackout period is 58 (56) days. On the monthly level, the mean (median) number of blackout days is 19 (21).

## 4.1.3. Control variables

Table A1 provides a detailed overview of all control variables used in the regressions. The table also provides the coefficient estimates of all control variables used in our baseline regressions.

## 4.2. Descriptive statistics

Table 1 provides an overview of all variables used in this paper along with their definition and data source. Table 2 presents the descriptive statistics for these variables. Our firm-level panel covers 251,646 observations. Our repurchase variables are similar to those reported in Hillert et al. (2016) and our measures of equity-based compensation are in the same order of magnitude as the corresponding measures reported in Edmans et al. (2017) and Bonaimé and Ryngaert (2013). The average *Blackout ratio* is 0.64, in line with Guay et al. (2022).

## 4.3. Research Design

Our analysis is based on a firm-month level panel data set using monthly observations between 2006 and 2019. Our full specification regresses a measure of repurchase activity on measures related to the CEO's equity-based compensation, standard controls, controls for the corporate calendar (*Blackout ratio* and *Fiscal month dummies*), and time and firm fixed effects:

$$Repurchases_{i,t} = \beta_1 \cdot CEO\text{-}comp_{i,t} + \delta \cdot Blackout \ ratio_{i,t} + \gamma \cdot Controls_{i,t}$$

$$+ \lambda_i + \eta_t + \mu_i + \epsilon_{i,t}$$

$$(1)$$

where  $Repurchases_{i,t}$  measures firm i's repurchase activity in year-month t and CEO-comp<sub>i,t</sub> measures firm i's equity-based compensation of the CEO in year-month t (*Granted equity*,  $Vesting\ equity$ , or  $CEO\ selling$ ).  $\lambda_j$ ,  $\eta_t$ , and  $\mu_i$  denote fiscal month fixed effects, calendar time fixed effects, and firm fixed effects, respectively. The standard errors are clustered at the firm level, and regressions are unweighted.

#### 5. Results

In Section 5.1, we examine to what extent both share repurchases and the CEO's equity-based compensation depend on the corporate calendar, which we define as the firm's schedule of regular financial events such as earnings announcements and blackout periods. In Section 5.2, we examine the relationship between share repurchases and the CEO's equity-based compensation and ask to what extent that relationship can be explained by the corporate calendar. In Section 5.3, we relate equity-based compensation to the decision to initiate a buyback program. Finally, in Section 5.4, we examine how the interaction between share repurchases and equity-based compensation affects stock prices.

#### 5.1. The corporate calendar and the timing of share repurchases

It has long been established that equity-based compensation and insider trading are aligned with the corporate calendar through earnings announcements dates and blackout periods (cf., e.g., Yermack, 1997; Bettis et al., 2000; Daines et al., 2018). In this section, we aim to establish that this is also the case for share repurchases and that the corporate calendar generates repurchase patterns that are similar to those observed for equity grants, vesting equity, and insider trades.<sup>8</sup> First, we expect that buyback programs are initiated

<sup>&</sup>lt;sup>8</sup>Bonaimé et al. (2020) point out that large blackout windows make it more likely that firms introduce a buyback program under rule 10b5-1. We are not aware of any other study relating buybacks to the corporate

when earnings are announced to alleviate concerns of opportunistic timing. Firms generally follow such an approach when awarding equity: Daines et al. (2018) document that many firms grant options to their CEOs shortly after earnings announcements to minimize opportunism. Second, we expect earnings announcements to determine when the firm trades: insiders are usually prohibited from trading prior to the announcement of earnings, at which point the firm releases material information to the public. Being privy to private information, the firm's repurchases also qualify as insider trades and should thus also be suspended during blackout periods.

Our results are fully in line with these expectations. First, we find that buyback programs and equity grants are closely tied to the announcement of earnings. Figure 1, Panel A, plots the difference in calendar days between the announcement of a buyback program and the closest announcement of earnings. A large number of buyback programs are announced on the same day as the firm's earnings are announced. Panel B shows that equity grants cluster shortly after the earnings are announced. Hence, both events are not equally distributed over the corporate calendar, but instead cluster in close proximity to the announcement of earnings.<sup>10</sup>

Second, we find that the actual repurchase of shares by the firm and the selling of equity by the CEO are both hampered by trading restrictions. Figure 2 groups repurchase months into three categories according to how much of a month is covered by blackout days (Panel A).<sup>11</sup> We find that *Repurchase intensity* is more than two times larger in months with less than 25% blackout days than in months with more than 75%. This pattern is almost identical for CEO selling (Panel B).

calendar in any way and there is no study showing to what extent the corporate calendar affects repurchase activity.

<sup>&</sup>lt;sup>9</sup>Also, buyback programs need to be approved by the board. Vafeas (1999) and Adams et al. (2021) state that there are less than two board meetings in one quarter on average. Board meetings are likely to take place ahead of the announcement of earnings. Therefore, buyback announcements may coincide with earnings announcements because both buybacks and earnings are discussed on the board level.

<sup>&</sup>lt;sup>10</sup>Figure 1, Panel B was first documented in Yermack (1997). Daines et al. (2018) report that many firms grant options to their CEOs shortly after earnings announcements to minimize opportunism.

<sup>&</sup>lt;sup>11</sup>See Section 4.1.2 for details on how we identify blackout days.

These two aspects become also apparent when we consider the firm's repurchase activity in fiscal time. Figure 3 contains a decomposition of the firm's fiscal quarter into its three months and summarizes the within-fiscal quarter variation of share repurchases, granted equity, vesting equity, and equity sales. Across all variables, we find that the activity peaks in the second month of the fiscal quarter, which usually is the month in which the earnings are announced (on average, earnings are announced 35 days after the start of the fiscal quarter of a firm). The timing of equity grants prescribes on what date in the future equity vests because the vesting date usually falls on the same day in a future year. Accordingly, we find that *Vesting equity* also peaks in the second month of the fiscal quarter. As earnings are announced early in the second month, it is also the month that contains the lowest estimated number of blackout days in our sample (first month: 29 days, second month: 7 days, third month: 22 days). Hence, *Repurchase intensity* and *CEO selling* peak in the second month, too.

Moreover, Figure 4 presents a complete fiscal year and shows that buyback program initiations and to a larger extent equity grants are more likely to fall into the first quarter of a fiscal year. Therefore, it is essential that our measures of the corporate calendar capture not only the within-fiscal quarter variation, but also the between-fiscal quarter variation.

In Table 3, we demonstrate that the patterns depicted in our figures can also be observed in a regression analysis using monthly panel data. We regress Repurchase intensity on Blackout ratio (column 1), fiscal-quarter months (column 2), fiscal-year months (column 3), and combinations of these variables (columns 4 and 5). We find that all corporate calendar variables are highly predictive of Repurchase intensity. If the blackout period covers half of a given month, Repurchase Intensity will be lower by 0.073% (=50% x 0.1463), which is almost half of the average Repurchases intensity recorded for our sample. The fiscal-quarter month indicators in column (2) bring out the pattern observed in Figure 3: repurchases peak in the second month of the fiscal quarter. Using fiscal-year month indicators (column 3) shows that the pattern is more nuanced. Most notably, repurchase activity is highest in the third month

(rather than the second month) of the first fiscal quarter because the earnings announcement of the past fiscal year is usually scheduled for later in the quarter. Column (4) suggests that most of the within-quarter variation can be explained by the firm's blackout periods, whereas column (5) suggests that adding fiscal-year months provides a more complete picture of the relationship between the corporate calendar and repurchase activity.<sup>12</sup>

5.2. The relationship between share repurchases and equity-based compensation: the role of the corporate calendar

This section provides a detailed analysis of the interaction between share repurchases and the CEO's equity-based compensation. In Table 4, we examine the direct relationship between open market share repurchases and measures of the CEO's equity-based compensation. We ask to what extent the relationship is associated with the corporate calendar. The table has three panels and each panel is dedicated to one aspect of the CEO's equity-based compensation (Panel A: Equity grants, Panel B: Vesting equity, Panel C: CEO sales), In column (1) of Panel A, we regress Repurchase intensity on Granted equity, standard controls, and firm and time fixed effects. We obtain a statistically significant coefficient for Granted equity of 0.0037, which means that an equity grant of one million dollars increases Repurchase intensity by 0.0037 percentage points on average, which is equal to 2.43% of the average Repurchase intensity (=0.1523%, from Table 2) in our sample. In column (2), we add two controls for the corporate calendar: fiscal month-fixed effects and Blackout ratio. As a consequence, the coefficient estimate of Granted equity decreases to practically zero. To check the robustness of these results, we alternatively use the natural logarithm of Granted equity or a binary indicator of whether equity is granted in columns (3) to (6). We find

<sup>&</sup>lt;sup>12</sup>We document similar patterns for the CEO's equity compensation (Table OA1, Panel A: equity grants, Panel B: vesting equity) and the CEO's sale of equity (Panel C). For equity grants and vesting equity, the fiscal-year months have more explanatory power than the firm's blackout ratio, whereas it is the other way around for the CEO's sale of equity. Moreover, we obtain very similar results and conclusions when we transform our dependent variables into binary variables, see Table OA2.

that none of our results is driven by the distributional properties of  $Granted\ equity.^{13}$  We conclude that the correlation between  $Repurchase\ intensity$  and the granting of equity is driven by the corporate calendar.<sup>14</sup>

In Panel B, we repeat the analysis in Panel A using Vesting equity. In column (1), vesting equity in the amount of one million dollars increases Repurchase intensity by 0.0046 percentage points on average, which is equal to 3.02% of the average Repurchase intensity (=0.1523%, from Table 2) in our sample. Our coefficient estimate of Vesting equity is in the same order of magnitude as the coefficient estimates reported in earlier studies. Edmans et al. (2022) report a coefficient estimate of 0.0068 and Moore (2023) reports coefficient estimates in the range of 0.0020 and 0.0053. In line with our argument, the correlation between Repurchase intensity and Vesting equity disappears in column (2) as we account for the corporate calendar. Again, these results hold irrespective of how we define Vesting equity (compare columns 3 to 6).

In Panel C, we regress Repurchase intensity on measures of the CEO's sale of equity. We obtain a statistically highly significant relationship between share repurchases and CEO selling in column (1), which weakens if we take the natural logarithm in column (3) and entirely disappears if we resort to a binary variable in column (5). However, we obtain a statistically significant relationship between share repurchases and CEO sales in all cases if we account for the corporate calendar. The positive bias due to not accounting for the corporate calendar becomes statistically significant as soon as we account for the skewness in CEO selling in columns (3) to (6) (see t-tests in the last line of Panel C). Overall, these results suggest that firms refrain from buying back shares when the CEO sells equity. <sup>15</sup>

<sup>&</sup>lt;sup>13</sup>Using the natural logarithm of our dependent variable, *Repurchase intensity*, does not have an impact on our results either, see Table OA3.

<sup>&</sup>lt;sup>14</sup>In Table A1, we provide a discussion of the control variables and how well they blend in with the existing literature. Our general conclusion is that most of the control variables align well with the existing literature for our sample.

<sup>&</sup>lt;sup>15</sup>In Table OA4, we use either *Blackout ratio* or fiscal-year month dummies as controls for the corporate calendar. We find that each variable accounts for approximately half of the spurious correlation reported in Table 4.

In Table OA5 in the Internet Appendix, we repeat the analyses in Table 4 using yearly variables. On an annual basis, we find no correlations between share repurchases and equity-based compensation. These results support the corporate calendar view as they indicate that annual payout through repurchases is not higher when the CEO's equity vests. Hence, within a (fiscal) year, repurchases fall in the same time periods as equity-based compensation, but equity-based compensation is not associated with the overall level of payout.

## 5.2.1. Robustness tests

We use the earnings announcement date to determine a firm's blackout period and we acknowledge that earnings announcements are endogenous. DeHaan et al. (2015) and Bagnoli et al. (2002) have documented that earnings announcements can be strategically postponed or delayed after bad news. <sup>16</sup> However, the strategic timing of earnings announcements would, if anything, disconnect buybacks and equity compensation from each other. Hence, any such strategic timing should weaken, rather than strengthen, the effect of our corporate calendar controls on the correlations between share repurchases and equity-based compensation. Moreover, any potential delay would be in the scale of days, a granularity that most of our analyses (and all our key analyses) cannot even pick up. Nevertheless, to rule out that our measure of blackout periods is a bad control because it captures some of the effect that should be captured in our compensation variables (see Angrist and Pischke, 2009, for a discussion of the bad "proxy" control problem), we re-run all our regressions using the blackout period of the same fiscal month three years ago. Table OA6 reports that all coefficient estimates remain quantitatively unchanged for this specification.

Bonaimé et al. (2020) report that firms increasingly make use of SEC rule 10b5-1 when they buy back stock.<sup>17</sup> Buybacks under 10b5-1 programs should be independent from the

<sup>&</sup>lt;sup>16</sup>The vesting of restricted stock is a taxable event for the executives who would want a low stock price on that date. Hence, executives have an incentive to announce earnings after the vesting date if earnings exceed expectations. However, such anticipated behaviour is not backed by earlier research finding that the earnings announcement is delayed when it is bad.

<sup>&</sup>lt;sup>17</sup>We discuss the regulation of share repurchases under SEC-rule 10b5-1 in Section 3.1.2.

corporate calendar, in particular blackout periods, because there is no risk of litigation. Table OA7 shows that the correlation between share repurchases and equity compensation reported in columns (1), (3), and (5) in Table 4 are only present in flexible programs, but not in 10b5-1 programs, corroborating the notion that conventional buyback programs are hampered by trading restrictions directly related to the firm's corporate calendar.<sup>18</sup>

Finally, note that our analysis is based on open-market repurchases made under an authorized program. In Table OA8, we replicate the results of Table 4 for repurchases made to satisfy obligations from employee stock option plans that happen outside of authorized programs. We find that these repurchases are correlated with equity compensation irrespective of whether we account for the corporate calendar or not. This is consistent with our expectations as the relation between repurchases and equity-based compensation is mechanical and is not motivated by opportunistic timing. Furthermore, other studies analyzing the total number of share repurchases may also pick up the mechanical correlation between share repurchases and equity vesting, which is in our view incorrect.

## 5.2.2. Share repurchases and insider trading

Bonaimé and Ryngaert (2013) document a negative relationship between share repurchases and net insider trading. In order to reconcile our results reported in Table 4 with Bonaimé and Ryngaert (2013), we take a closer look at the CEO's actual trades of equity in Table 5. First, we aim to establish common ground and regress Repurchase intensity on Insider trading and additional control variables used in the literature. In column (1), we find a negative relationship between share repurchases and net insider trading, which is statistically highly significant, in line with Bonaimé and Ryngaert (2013). Statistical and economic significance disappears once we control for the corporate calendar in column (2). In column (3), we split the insider trading variable into insider buying and insider selling,

<sup>&</sup>lt;sup>18</sup>15% (12%) of repurchase months in the most recent five (all) years of our sample are associated with SEC rule 10b5-1 (in these cases, firms have indicated that some or all repurchases may have taken place under 10b5-1; hence, this number constitutes the upper bound of repurchases under 10b5-1), suggesting that the corporate calendar will remain a significant factor for buyback activity for the foreseeable future.

and we keep the corporate calendar controls in place. Insider buying turns out to have a highly significantly positive value and insider selling is insignificant. In column (4), we decompose net insider trading into trading by the CEO, the other lead executive officers (CxO), other officers, directors, beneficial owners, and affiliates. We find that only beneficial owners trade against the firm while all the other insiders buy or refrain from selling shares. Beneficial owners are usually funds or trusts who hold large blocks of shares. This result is consistent with Hillert et al. (2016) and Busch and Obernberger (2017) who argue that firms provide liquidity when large blockholders sell their shares in order to provide price support at fundamental values.

## 5.3. Buyback announcements and insider trading by the CEO

Edmans et al. (2022) and Jackson Jr (2019) note that CEOs are more likely to sell their equity shortly after the firm announces the start of a new buyback program. This observation gives rise to the concern that CEOs announce new buyback programs for the sole purpose of selling their shares amidst the positive market reaction to the announcement.<sup>19</sup> In this section, we examine the merits of this concern.

In Table 6, we examine differences in sales of equity between ten days before and ten days after the announcement of buyback programs. We find that CEOs indeed sell more equity after buyback announcements. Meanwhile, the number of blackout days turns out to be much larger before the buyback announcement. Hence, CEOs are much less restrained in their trading after the buyback announcement. A similar, but even more pronounced picture emerges when we perform the same analysis around earnings announcements. Moreover, if we perform the same analysis for those buyback announcements that do not have blackout days within the event period, we are no longer able to document differences in trading

<sup>&</sup>lt;sup>19</sup>A related concern is that the CEO opportunistically sells her equity after a regular buyback announcement (as opposed to opportunistically timing the buyback announcement to precede planned equity sales). However, such an opportunistic behaviour would not affect the timing of share repurchases. Moreover, the CEO would trade on public information of a payout policy decision that is deemed sensible by the market. Nevertheless, note that we implicitly examine this concern in the subsequent analysis, too.

between the pre- and post-period. We conclude that the differences in CEO selling around buyback announcements are due to their clustering around earnings announcements, which confines many CEOs to trading after the buyback announcement.

In order to obtain a comprehensive picture of the relationship between buyback announcements and the CEO's equity sales, we use a linear probability model of *Program initiation* on the CEO's trading, and control variables. The results are presented in Table 7. We find that the probability of launching a buyback program increases when the CEO buys equity in the company: if the CEO buys stock worth one million dollars, the firm is four times more likely to initiate a buyback program. This result suggests that the CEO tends to initiate a buyback program when she believes that the stock is currently undervalued. There is only one significant correlation between CEO selling and buyback announcements, which is again entirely absorbed by the corporate calendar controls. All results hold irrespective of the distributional properties of our variables of the CEO's insider trading (cf. columns 3 to 6).

In conclusion, we again find that the empirical evidence is best understood from the perspective of the corporate calendar. CEOs appear to postpone some of their equity sales to after the buyback announcements because the period beforehand is a blackout period. Equity sales are at best marginally elevated in buyback months and this finding can again be fully accounted for by the corporate calendar.

## 5.4. The long-run performance of share repurchases associated with the CEO's equity sales

In this section, we examine whether the CEO uses share repurchases to inflate the stock price above its fundamental value when she sells her equity. If buybacks move prices away from fundamental values, we should observe positive abnormal returns in the short run and a reversal of these abnormal returns (i.e., negative abnormal returns) in the long run. We estimate abnormal returns using calendar time-series regressions of equally-weighted buyback portfolios on the value-weighted market return and the risk factors high minus low (HML)

and small minus big (SMB):<sup>20</sup>

$$R_{pt} - R_{ft} = \alpha_p + \beta_p \left( R_{mt} - R_{ft} \right) + \gamma_p SMB_t + \delta_p HML_t + \varepsilon_{pt}$$
 (2)

The intercept of that regression denotes the average abnormal return over the respective time period.

In Table 8, we study the performance of actual share repurchases in the open market that coincide with vesting equity, used either as a proxy or as an instrument for equity sales in Edmans et al. (2022) and Moore (2023), or equity sales. In Panel A, we provide the results for our full sample of open market repurchases (N=59,082). We find that repurchases are followed by positive abnormal returns over the subsequent 12 months, consistent with the notion that share repurchases signal or exploit positive information. We do not find evidence of a positive price impact in the month of the repurchase.

In Panel B, we only consider those open market repurchases that happen in the month in which the CEO's equity vests. In total, 9,009 repurchase firm-months fall into this category. For this sample, the abnormal long-run performance is comparable to the performance of the full sample shown in Panel A. Sorting into three portfolios according to the dollar value of the vesting equity does also not provide any patterns consistent with stock price manipulation or short-termism.

In Panel C, we specifically consider those open market repurchases that happen in months in which the CEO sells her equity, which is relatively rare as only 5,896 repurchase firmmonths fall into this category. The analysis in Panel C is highly endogenous, because stock returns or stock repurchases might cause CEO sales. For the event month, we document a positive and statistically significant abnormal return. Over the subsequent 12 months,

<sup>&</sup>lt;sup>20</sup>We adopt this approach and its parameter choices from Peyer and Vermaelen (2009) and Dittmar and Field (2015) who both study the long-run performance of buybacks using similar data. All three factors are taken from Kenneth French's Website. Stocks do not get a higher weight in our equally-weighted portfolios if they have more than one event during the event window. To determine the ranges of portfolios based on the value or amount of vesting equity or equity sales, we use all observations with non-zero values in a given calendar year. Hence, portfolios based on quintiles will not be of equal size.

we observe positive abnormal returns as well. Hence, share repurchases are associated with increases in shareholder value when CEOs sell their equity simultaneously. We do not observe a reversal pattern consistent with the notion that short-term stock returns come at the expense of long-run shareholder value.

The subsamples, which are based on the dollar amount of equity sales, reveal two interesting patterns. First, we observe that the abnormal returns in the window [0,0] increase with the amount of equity sales. Second, the long-run abnormal returns move towards zero from the portfolio with the lowest equity sales to the portfolio with the highest equity sales, but the returns never become negative. To better understand these results, we compare them to how CEO sales generally perform (i.e., irrespective of whether a repurchase takes place) in Panel D. We find that CEO sales are associated with positive abnormal returns in the event month, whereas subsequent returns are not abnormally high. These results are consistent with earlier research finding that insiders usually trade contrary to the market and that insider sales have no predictive ability (cf., e.g., Lakonishok and Lee, 2001, and Jeng et al., 2003). We conclude that share repurchases that coincide with relatively large CEO sales do not contain information on average, as is normally the case with insider sales. In general, however, the stock performance after CEO sales turns out to be much more positive when CEO sales coincide with share repurchases (compare Panel C with Panel D). In any case, we find no evidence that prices overshoot and then reverse.

Edmans et al. (2022) argue that CEOs boost short-term stock prices at the expense of long-term shareholder value by showing that the dollar value of vesting equity and subsequent abnormal returns are negatively correlated when firms buy back stock in the same month (cf. Table 3, Panel A, in their paper). We replicate their analysis and confirm their results (Table OA9, Panel A). However, we show that the return pattern is driven by increases in the stock price, rather than increases in the number of vesting shares (Table OA9, Panel B). If we change the definition of vesting equity such that the current price of the stock no longer plays a role, the return patterns actually disappear (Table OA9, Panel C) or reverse (Table OA9,

Panel D). Moreover, using the calendar-time portfolio approach, we show that the abnormal returns are just less positive, but not negative, when vesting equity is high (Table OA10). In conclusion, we can confirm the results in Table 3 of Edmans et al. (2022), but we do not find the results to be consistent with the notion that short-term concerns "induce CEOs to boost current returns at the expense of long-run value". For a more thorough discussion of these aspects, we refer the reader to our Online Appendix OA.3.

As an additional, more granular test, we compare repurchase prices to average market prices to check whether firms buy back at a discount or at a premium when equity vests. Our variable of interest, *Repurchase bargain*, is defined as the difference between the monthly average market price and the monthly average repurchase price, scaled by the average market price. In order to bid up the stock price, firms need to systematically bid above the market price or consume all liquidity in the market. Either way, repurchase prices should be at least as high as average market prices, leading to zero or negative repurchase bargains.

Our results in Table 9 document that Repurchase bargain is positive on average, i.e., firms buy back their stock at prices that are generally lower than average market prices. We observe this result irrespective of whether equity vests simultaneously or not (Panel A). In the month of the repurchase, the repurchase discount is equal to 0.70% for vesting months and 0.80% for all other months. Hence, the discounts reported for both groups are of similar magnitude and generally constitute evidence of managerial timing ability. Furthermore, relative to the average market prices computed over the following six months, firms appear to be buying back at a much larger discount if the repurchase coincides with the vesting of equity. The results are very similar when we look at CEOs' sales of equity (Panel B). Here, the average bargain in the repurchase month turns out to be larger if the CEO sells equity in the same month. Hence, contemporaneous CEO sales do not negatively affect the firm's ability to buy back at a bargain. Again, we find no evidence consistent with price manipulation.

To conclude the analysis of the impact of share repurchases on shareholder value, we take

a broader view in Table 10 and study the long-run returns to buyback programs from their inception to up to four years later.<sup>21</sup> For the full sample of 6,303 buyback announcements reported in Panel A, we find significant monthly abnormal returns for each of the first three years after the buyback announcement. Overall, we find an average abnormal return of 0.22% over the 48 months following the buyback announcement. The average monthly returns translate into cumulative abnormal returns of 10.7% for the whole 48 months period (1-12 months: 3.5%, 13-24 3.0%, 25-36: 2.0%, and 37-48: 2.3%) by multiplying the number of months by the average abnormal monthly return over the respective time period. Thus, we document that the initiation of buyback programs is generally followed by positive abnormal returns, in line with the results in Lee et al. (2020) who also look at a recent time period.

In Table 10, Panel B, we consider only those buyback programs where the CEO sells some or all of her vested equity within the first 12 months of the program. Hence, the event window spans over a time period during which both the firm and the CEO have actually traded in the open market. We do not record any sale of the CEO's equity for 58% of buyback programs, which might be because the CEO thinks that the stock is currently undervalued or because the firm prohibits simultaneous sales of equity. Overall, we find that these buyback programs perform much better over the subsequent 48 months than the average buyback program (cumulative average abnormal returns of 15.6% versus 10.7%) and we observe the strongest effects for the subsample with the largest sales of equity by the CEO. In conclusion, we do not find any evidence that buyback programs are associated with negative long-run returns if CEOs sell equity within the first twelve months of the buyback program.

Overall, the results presented in this section are consistent with earlier research suggesting that firms time their repurchases well and buy back at relatively low prices.<sup>22</sup> These results

<sup>&</sup>lt;sup>21</sup>A well-established phenomenon in the buyback literature is the "buyback anomaly", which documents that the market's reaction to buyback announcements is too small and that buyback announcements are followed by positive abnormal returns for at least the following 48 months (cf. e.g., Peyer and Vermaelen, 2009).

<sup>&</sup>lt;sup>22</sup>The following studies cover parts of our sample period: Lee et al. (2020) report similar results for buyback announcement returns. Dittmar and Field (2015) and Ben-Rephael et al. (2014) document that firms buy back at prices that are lower than average market prices.

generally hold for the subsamples of repurchases that coincide with the vesting or sale of the CEO's equity. Hence, we find no evidence for the notion that the CEO uses share repurchases to inflate the stock price above its fundamental value when she sells her equity.

## 6. Conclusion and areas of further research

In this paper, we highlight the role of the corporate calendar in the timing of share repurchases and show that the corporate calendar can fully explain the positive correlations between share repurchases and the CEO's equity-based compensation. Our analyses furthermore reveal that the trading of the firm and the CEO are consistent: the firm is more likely to announce a buyback program when the CEO buys equity and the firm is less likely to repurchase shares when the CEO sells equity. Our findings reconcile earlier studies of the (opportunistic) timing of share repurchases and its consequences for shareholder value and highlight the first-order importance of the corporate calendar for existing and future research on share repurchases.

In light of the results of this study, we find that additional regulation of share repurchases may come at a significant cost for the U.S. capital market. In general, any regulation tailored towards reducing the size of buyback programs may hamper the firm in setting up a payout policy that maximizes shareholder value. More specifically, we caution the regulator against further confining the trading periods of the CEO and the firm by, for example, imposing separate trading periods for the firm and the CEO. Further reducing the trading window will inhibit the firm's ability to provide stock liquidity when needed, and it may increase the temporary price impact of share repurchases as firms will have to buy back the same amount in shorter periods of time.

We would like to suggest one subject for further research. Establishing 10b5-1 repurchase plans as the default option for executing buyback programs may extend trading periods and alleviate concerns of price manipulation at the same time. An interesting question in this context is why firms have not yet adapted 10b5-1 programs more widely.

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# A Appendix

Table A1

Overview of the standard control variables in our regressions of Repurchase intensity. This table provides an overview of the control variables included in our baseline regression. The coefficient estimates reported in column Our results are taken from regression specification (2) in Table 4, Panel A. The coefficient estimates are quantitatively very similar throughout all specifications in Table 4 and Table 5.

Control variable	Reason for use and references	Our results	Consistency with literature	Interpretation of our results
Acquiror	Bagwell (1991) developed a theoretical model to show that repurchases may serve as a takeover defense. However, an empirical relationship between being an acquiror and share repurchases has not been established.	0.0137	Yes	There is no relation between being an acquiror and the execution of share repurchases.
Assets	Various buyback papers have shown either a positive, negative, or incimificant relationship	0.0352***	Yes	Holding more assets increases
Book-to-market	or insignment transplant.  Of the state of t	0.0308***	Yes	A higher book-to-market ratio is related to more share repurchases.
Cash-to-assets	Stephens and Weisbach (1998) find that firms tend to repurchase more shares if they have stronger cash flows.	0.1187***	Yes	A higher cash-to-assets ratio is related to more share repurchases.
Change in short interest	Firms increase repurchases to provide price support for a stock that is deemed overvalued by short sellers.	2.4314***	Yes	An increase in short selling is related to a higher level of share repurchases.
Dividends-to-assets	Grullon and Michaely (2002) find that firms have gradually substituted dividends for repurchases.	-0.2209***	Yes	Lower dividend payout is associated with higher share repurchases.
EBITDA-to-assets	Stephens and Weisbach (1998) find that firms tend to repurchase more shares if they have stronger cash flows.	0.1975***	Yes	A higher EBITDA-to-assets ratio is related to more share repurchases.
Leverage	Dittmar (2000) shows that firms use repurchases to increase leverage.	-0.1710***	Yes	Higher leverage is associated with conducting fewer repurchases.
Options exercised	Dittmar (2000) finds that options exercised have a positive impact on repurchases, most likely because firms want to hold the number of shares outstanding constant and avoid dilution from option exercises.	-0.0127	No	Options exercised does not affect the number of actual shares repurchased in our sample period.
Options outstanding	According to the management incentive hypothesis, firms with more outstanding stock options will renurchase more stock (Dittmar (2000): Fenn and Liang (2001)).	-0.0144	No	Options exercised does not affect share repurchases in our sample period programs.
Relative spread	Liquidity influences how firms execute repurchase programs: On average, firms buy back more when liquidity is high, in order to save transaction costs (Hillert, et al. (2016)).	-0.1036	No	The relative spread does not affect share repurchases in our sample period.
Repurchase intensity (lagged)	Busch and Obernberger (2017) suggest that the lagged Repurchase intensity is the best predictor for current Repurchase intensity.	0.2307***	Yes	Lagged share repurchase activity predicts current share repurchase activity.
Return (t-1)	A motivation for share repurchases is undervaluation and one indication of undervaluation is a history of low returns. Stephens and Weisbach (1998) and Dittmar (2000) find that share repurchases are driven by lagged returns.	-0.1406***	Yes	Firms repurchase more when previous returns were low.
Target	Bagwell (1991) developed a theoretical model to show that repurchases may serve as a takeover defense and Dittmar (2000) finds that firms that are at a higher risk of being a target conduct more share repurchases.	0.0294**	Yes	Being a target for takeover is positively related to share repurchases.
	Continued on next page			

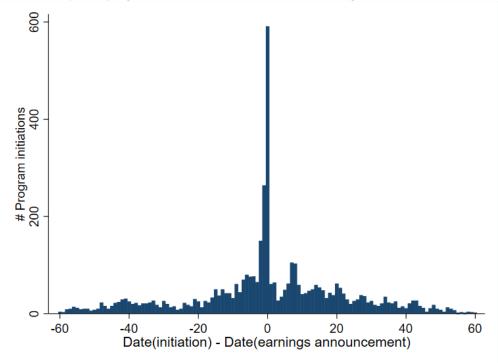
	Firms buy back more when the trading volume is high.
	m Yes
	0.0339**
Table A1 continued	This variable is used in Hillert et al. (2016) as a control variable to proxy for lagged market liquidity.
	Trading volume

0	
ð	ť.

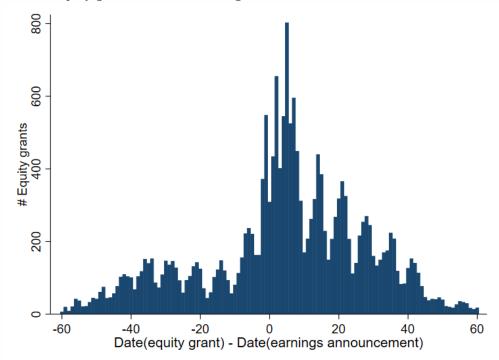
# B Figures

Figure 1 The timing of buyback programs and equity grants from the perspective of the earnings announcement  ${\bf r}$ 

Panel A: Buyback program announcement date versus earnings announcement date



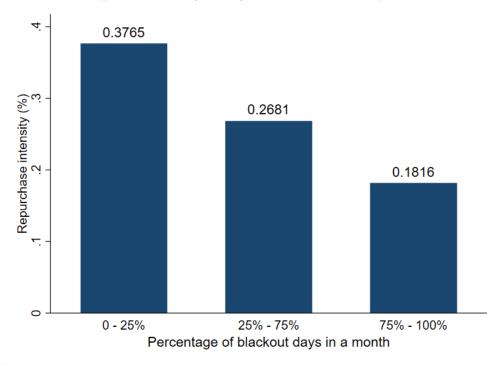
Panel B: Equity grant date versus earnings announcement date



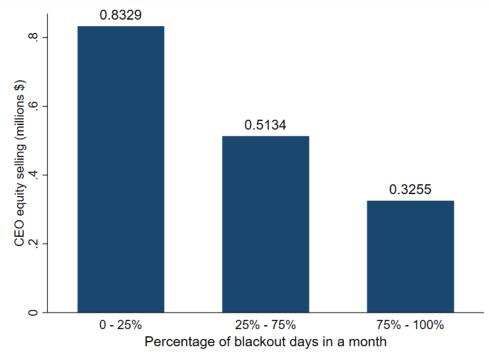
The graphs depict the timing of events relative to earnings announcements. Panel A shows the difference in calendar days between the announcement of a buyback program and the announcement of earnings. Panel B shows the difference in calendar days between the granting of equity and the announcement of earnings.

Figure 2
Trading activities during trading windows and blackout periods

Panel A: Share repurchases during trading windows and blackout periods

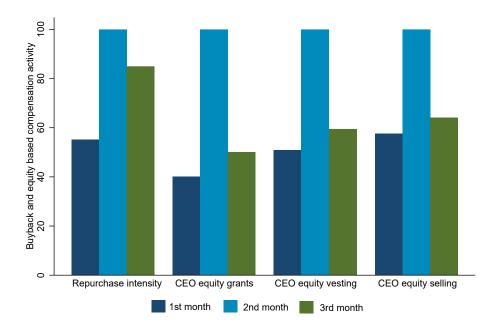


Panel B: CEO equity selling during trading windows and blackout periods



The graphs show the average of trading activities over different percentages of blackout days in a given month. We define the blackout period as the period from 20 days before the end of a firm's fiscal quarter until three days after the following earnings announcement. A detailed discussion of this measure can be found in Section 4.1.2. Panel A depicts the *Repurchase intensity* by the firm and Panel B depicts equity selling by the CEO.

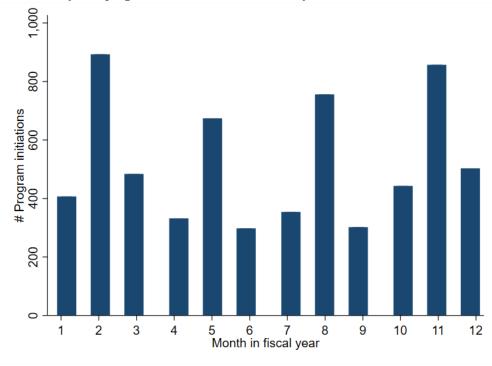
Figure 3 Timing of share repurchases and equity-based compensation within a fiscal quarter

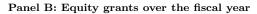


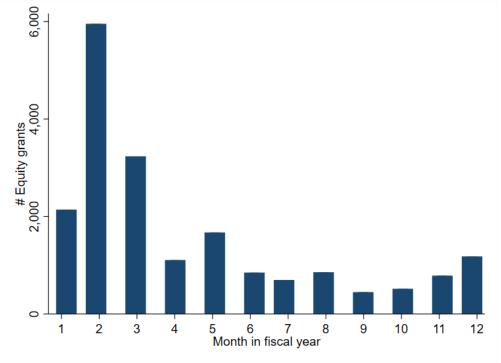
The graph plots the average of *Repurchase intensity* and the CEO's equity grants (*Granted equity*), the CEO's vesting equity (*Vesting equity*), and the CEO's equity sales (*CEO selling*) over the three months in a fiscal quarter. The numbers are normalized such that the second fiscal quarter-month represents 100 for each category.

Figure 4
Buyback program initiations and equity grants over the fiscal year

Panel A: Buyback program initiations over the fiscal year







The graphs plot the timing of corporate events throughout the fiscal year. Panel A depicts the initiation of buyback programs over the twelve months of the fiscal year and Panel B depicts the granting of equity over the twelve months of the fiscal year.

#### C Tables

# Table 1 Definition of variables

This table presents all variables used in this paper. For each variable the table reports the definition, the data source, and the unit of measurement. Variables denoted with (ln) are expressed as natural logarithms using the formula  $\ln(1+x)$  where x is the variable in question (in the rest of the paper, we call it "natural logarithms" for brevity).

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Total insider buying in a month  Total insider sales in a month  Total insider buying by Officers in a month  Total insider buying by Officers in a month  Total insider buying by Benefical owners in a month  Total insider sales by Benefical owners in a month  Total insider sales by Benefical owners in a month  Total insider sales by Benefical owners in a month  Total insider bata  Million  Tif the firm is currently (time between announcement and end of the offer)  SDC  Binary	Insider trading (ln)	Net insider trading (Insider buying (ln) - Insider selling (ln)) in a month	TR Insider Data	
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Total insider buying by Officers in a month  Total insider sales by Officers in a month  Total insider buying by Benefical owners in a month  Total insider sales by Benefical owners in a month  Total insider sales by Benefical owners in a month  Total insider sales by Benefical owners in a month  Total insider bata  TR Insider Data  I if the firm is currently (time between announcement and end of the offer)  Continued on next page	Insider selling (ln)	Total insider sales in a month	TR Insider Data	Million
Total insider sales by Officers in a month  Total insider buying by Benefical owners in a month  Total insider sales by Benefical owners in a month  Total insider buying by Benefical owners in a month  TR Insider Data  TR Insider Data  If the firm is currently (time between announcement and end of the offer)  Continued on next page	Officers buying (ln)	Total insider buying by Officers in a month	TR Insider Data	Million
Total insider buying by Benefical owners in a month  Total insider sales by Benefical owners in a month  Total insider Data Million  TR Insider Data Million  I if the firm is currently (time between announcement and end of the offer)  Continued on next page	Officers selling (ln)	Total insider sales by Officers in a month	TR Insider Data	
realing (In) Total insider sales by Benefical owners in a month TR Insider Data Million rariables 1 if the firm is currently (time between announcement and end of the offer) SDC Binary Continued on next page	Owners buying (ln)	Total insider buying by Benefical owners in a month	TR Insider Data	
variables  1 if the firm is currently (time between announcement and end of the offer)  Continued on next page	Owners selling (ln)	Total insider sales by Benefical owners in a month	TR Insider Data	Million \$
1 if the firm is currently (time between announcement and end of the offer) SDC  Continued on next page	Control variables			
Continued on next page	Acquiror	1 if the firm is currently (time between announcement and end of the offer)	SDC	Binary
		Continued on next page		

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	bidding for another company		
Assets (In)	Total assets (Compustat item: atq)	Compustat	Million \$
Book-to-market	Book value equity (Compustat item: ceqq) divided by market cap	Compustat	Ratio
Cash-to-assets	Cash and short-term investments (Compustat item: cheq) divided by total assets	Compustat	Ratio
Change in short interest	Change in short interest as of the 15th business day scaled by the shares	Compustat	Ratio
	outstanding at the end of the previous month		
Dividends-to-assets	Total dividends (Compustat item: dvt) divided by total assets	Compustat	Ratio
EBITDA-to-assets	Operating income before depreciation (Compustat item: oibdpq) divided by total assets	Compustat	Ratio
Leverage	(Total asset - book value equity) / (total asset - book value equity + market cap)	Compustat/CRSP	Ratio
Market capitalization (ln)	Monthly average of daily market capitalization	CRSP	Million \$
Options exercised	Number of shares obtained by option exercises of corporate insiders in the	TR Insider Data	Ratio
	respective month scaled by shares outstanding		
Options outstanding	Outstanding options scaled by shares outstanding	Compustat	Ratio
Program month	The n-th month after the repurchase program initiation	SEC	Binary
Relative spread	The monthly average of the daily relative spread calculated as 2*(ask-bid)/(bid+ask)	CRSP	Ratio
Return	Monthly holding period stock return	CRSP	Ratio
Shares outstanding	Number of shares outstanding at last trading day of month	CRSP	Million
Target	1 if firm is currently (time between announcement and end of the offer) a	SDC	Binary
	target of another company		
Trading volume	Monthly total trading volume excluding repurchases scaled by shares outstanding at the last trading day of the previous month	CRSP	Ratio

Table 2
Descriptive statistics

This table reports the descriptive statistics for the dependent variables, main explanatory variables, and the control variables for firms that conducted at least one share repurchase between 2006 and 2019. All variables are defined in Table 1. For each variable, the arithmetic mean, the median, the standard deviation, the within-firm standard deviation, the 25th percentile, the 75th percentile of the distribution, the minimum value, and the maximum value are reported. Within-firm variation is calculated from a regression of the respective variable on firm fixed effects. Variables denoted with (In) are expressed as natural logarithms. All continuous variables are winsorized at the 1st and 99th percentile.

hase statistics  (%) y>0 (%) y (ln) and equity compensation variables ter	21.1659 0.0662 0.4239 0.5727 1.0368 0.2528 0.3438 0.8165 3.4476 1.0117 0.3438 0.3438 0.3165 0.3436	0.0402 0.0402 0.0402 0.3646 0.5527 0.9154 0.2468 0.8165 3.4447 0.9874 0.2629 0.7535 0.3095	0.0385 0.1343 0.1343 0.3667 1 4 4 4 4 0 0 0 0	25 0.1006 0 0 0.7746 0 1 1 10 0 0 0 0 0	100000	160 0.4999 1 1 27.1562 27.1563 3.3378 1 1 3 1.2 7.6085	2.3840 2.5368 1.2514 11.9182 7.0206 3.7651 -0.6899 -0.0041 -0.0141 5.49933 4.5299	6,303 6,303 251,646 251,646 59,082 251,646 251,646 251,646 251,646 251,646 251,646
20.5092 0.0799 0.2347 0.1523 (%) 0.0954 ) equity compensation variables 0.6360 2.0022 6.5413 0.2128 0.0388 0.0773 0.1945 0.0958		14.9768 0.0402 0.3646 0.5527 0.9154 0.2468 0.8165 3.4447 0.9874 0.3629 0.7535 0.3095	0.0385 0 0.1343 0 0.1343 0 0 0 1 1 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	25 0.1006 0 0 0.7746 0 1 1 10 0 0 0 0	0 0 0 0 0 0 0 0 1 1 0 0	160 0.4999 1 27.1562 27.1563 3.3378 1 1 3 7.6085	2.3840 2.5368 1.2514 11.9182 7.0206 3.7651 -0.6899 -0.0041 5.4933 4.5299	6,303 6,303 251,646 251,646 59,082 251,646 251,646 251,646 251,646 251,646 251,646 251,646
0.0799 0.2347 0.1523 (%) 0.0489 0.0954 ) equity compensation variables 0.6360 2.0022 6.5413 0.2128 0.0773 0.1945 0.0958		0.0402 0.3646 0.5527 0.9154 0.2468 0.3338 0.8165 3.4447 0.9874 0.3421 0.2629 0.7535 0.3095	0.0385 0 0 0.1343 0 0.3667 1 4 4 4 0 0 0 0 0	0.1006 0 0 0.7746 0 1 1 10 0 0 0 0	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.4999 1 1 27.1562 27.1563 3.3378 1 1 3 7.6085	2.5368 1.2514 11.9182 7.0206 3.7651 -0.6899 -0.0041 5.4993 4.5299	6,303 251,646 251,646 59,082 251,646 251,646 251,646 251,646 251,646 251,646 251,646 251,646
equity compensation variables  0.6360 2.0022 6.5413 0.2128 0.0838 0.0773 0.1945 0.1481		0.3646 0.5527 0.9154 0.2468 0.3338 0.8165 3.4447 0.9874 0.3629 0.7535 0.7535	0.1343 0 0.1343 0 0.3667 1 4 4 4 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0000	27.1562 27.1563 3.3378 1 1 3 7.6085	1.2514 11.9182 7.0206 3.7651 -0.6899 -0.0041 5.4933 4.5299	251,646 251,646 59,082 251,646 251,646 251,646 251,646 251,646 251,646 251,646 251,646
(%) 0.1523 0.6489 0.0954 equity compensation variables 0.6360 2.0022 6.5413 0.2128 0.0838 0.0773 0.1945 0.0958		0.5527 0.9154 0.2468 0.2468 0.8165 3.4447 0.9874 0.3629 0.7535 0.3095	0.1343 0 0.3667 1 4 4 0 0 0 0 0	0 0 0 1 1 10 0 0 0 0 0 0	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	27.1562 27.1563 3.3378 1 1 3 1.2 7.6085	11.9182 7.0206 3.7651 -0.6899 -0.0041 5.4933 4.5299 3.1657	251,646 59,082 251,646 251,646 251,646 251,646 251,646 251,646 251,646 251,646
equity compensation variables  equity compensation variables  0.6360 2.0022 6.5413 0.2128 0.0838 0.0773 0.1945 0.0958		0.9154 0.2468 0.3338 0.8165 3.4447 0.9874 0.3421 0.7535 0.7535	0.1343 0 0 0.3667 1 4 4 4 0 0 0 0 0	0 0 10 10 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0 0 0	27.1563 3.3378 1 1 3 1.2 7.6085	7.0206 3.7651 -0.6899 -0.0041 5.4933 4.5299 3.1657	251,646 251,646 251,646 251,646 251,646 251,646 251,646 251,646
equity compensation variables  0.6360 2.0022 6.5413 0.2128 0.0838 0.0773 0.1945 0.0958		0.2468 0.3338 0.8165 3.4447 0.9874 0.3421 0.2629 0.7535 0.3095	0.3667	0 0 0 0 0 0 0	0 1 1 0	3.3378 1 3 1.2 7.6085	3.7651 -0.6899 -0.0041 -0.0141 5.4933 4.5299 3.1657	251,646 251,646 251,646 251,646 251,646 251,646 251,646 251,646
equity compensation variables  0.6360 2.0022 6.5413 0.2128 0.0838 0.0773 0.1945 0.0958		0.3338 0.8165 3.4447 0.9874 0.3421 0.2629 0.7535	0.3667 1 4 4 0 0 0 0 0 0 0	100000000000000000000000000000000000000	0 1 1 0	1 3 12 7.6085	-0.6899 -0.0041 -0.0141 5.4933 4.5299 3.1657	251,646 251,646 251,646 251,646 251,646 251,646
0.6360 2.0022 6.5413 0.2128 0.0838 0.0773 0.1945 0.0958		0.3338 0.8165 3.4447 0.9874 0.3421 0.7535 0.7535	0.3667 1 4 0 0 0 0 0	1 10 0 0	0 1 1 0	1 3 12 7.6085	-0.6899 -0.0041 -0.0141 5.4933 4.5299 3.1657	251,646 251,646 251,646 251,646 251,646 251,646
2.0022 6.5413 0.2128 0.0838 0.0773 0.1945 0.0958 0.1481	0.8165 3.4476 1.0117 0.3496 0.2671 0.7807 0.3214	0.8165 3.4447 0.9874 0.3421 0.2629 0.7535 0.3095	1 4 0 0 0 0 0	10 0 0 0 0 0	1 1 0	$\frac{3}{12}$ 7.6085	-0.0041 -0.0141 5.4933 4.5299 3.1657	251,646 251,646 251,646 251,646 251,646
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0.2128 0.0838 0.0773 0.1945 0.0958 0.1481	1.0117 0.3496 0.2671 0.7807 0.3214	0.9874 0.3421 0.2629 0.7535 0.3095	00000	0000	0	7.6085	5.4933 4.5299 3.1657	251,646 251,646 251,646
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0.0773 0.1945 0.0958 0.1481	0.2671 0.7807 0.3214 0.3552	0.2629 0.7535 0.3095	0000	0	0	2.1527	3.1657	251,646
0.1945 0.0958 0.1481	0.7807 0.3214 0.3559	0.7535 0.3095	000	•	0	1	5	010 120
0.0958	0.3214	0.3095	0 0	D	0	6.8261	5.2540	251,040
0.1481	0.3559	0010	_	0	0	2.0574	3.9368	251,646
	20000	0.3409	>	0	0	1	1.9813	251,646
Affiliates selling (ln) 0.0102 0	0.0660	0.0628	0	0	0	0.7006	7.4197	251,646
	0.0116	0.0114	0	0	0	0.2499	14.7008	251,646
(ln) 0.1128	0.4825	0.4503	0	0	0	3.9960	4.9053	251,646
0.5046	3.2001	3.0649	0	0	0	53.3791	10.7148	251,646
omy 0.0808	0.2725	0.2501	0	0	0	1.0000	3.0776	251,646
0	0.0009	8000.0	0	0	0	0.0232	22.5359	251,646
	0.2598	0.2452	0	0	0	2.3598	5.6352	251,646
0.0105	0.0760	0.0746	0	0	0	1.2527	9.8796	251,646
	0.5773	0.5404	0	0	0	4.4904	4.5709	251,646
0.0150	0.0970	0.0945	0	0	0	2.0105	9.7725	251,646
0.4109	0.9170	0.8215	0	0.1490	0	5.4420	2.4743	251,646
Insider trading (ln) -0.3959 0	0.9208	0.8249	-0.1387	0	-5.4420	2.0071	-2.4224	251,646
(ln) 0.0003	0.0037	0.0036	0	0	0	0.0938	19.4319	251,646
Officers selling (ln) 0.1953 0	0.6323	0.5802	0	0	0	4.3377	3.8397	251,646
Owners buying (ln) 0.0034 0	0.0568	0.0550	0	0	0	1.5228	21.8156	251,646

(-1):										
Owners seming (m)	0.0153	0	0.1419	0.1350	0	0	0	2.0563	10.2951	251,646
Control variables										
Acquiror	0.0346	0	0.1829	0.1577	0	0	0	П	5.0896	251,646
Assets (ln)	6.8681	6.8612	1.9145	0.4129	5.5550	8.1589	0.9262	12.3357	0.0690	251,646
Book-to-market	0.5467	0.4384	0.5385	0.3668	0.2532	0.7178	-2.6271	6.2211	2.4432	251,646
Cash-to-assets	0.1806	0.1148	0.1846	0.0847	0.0406	0.2607	0.0004	0.9739	1.4550	251,646
Change in short interest	0.0001	-0.0001	0.0107	0.0106	-0.0034	0.0033	-0.0581	0.0546	0.1566	251,646
Dividends-to-assets	0.0142	0	0.0305	0.0213	0	0.0174	0	0.3266	4.6074	251,646
EBITDA-to-assets	0.0301	0.0315	0.0373	0.0263	0.0181	0.0461	-0.7273	0.1375	-3.4727	251,646
Leverage	0.3358	0.3002	0.2143	0.1043	0.1630	0.4740	0.0096	0.9894	0.6642	251,646
Options exercised	0.0007	0	0.0270	0.0267	0	0	0	7.1065	149.6175	251,646
Options outstanding	0.0642	0.0480	0.0677	0.0431	0.0188	0.0893	0	3.1210	6.9455	251,646
Relative spread (ln)	-4.8959	-5.0489	0.2483	0.2276	-5.1108	-4.6110	-5.1463	-4.4882	0.4160	251,646
Return	0.0107	0.0070	0.1358	0.1353	-0.0550	0.0693	-0.9354	4.1404	2.4955	251,646
Target	0.0280	0	0.1651	0.1443	0	0	0	1	2.4955	251,646
Trading volume	0.2010	0.1490	0.1913	0.1351	0.0822	0.2532	0.0019	1.9021	2.5670	251,646

Table 3 The corporate calendar and the timing of share repurchases  ${\bf r}$ 

This table presents OLS regressions of Repurchase intensity on Blackout ratio and fiscal-month fixed effects. T-statistics, adjusted for clustering at the firm level, are presented in parentheses. \*\*\*, \*\*\*, and \* indicate significance at the 1%, 5%, and 10% levels, respectively. All variables are defined in Table 1.

	(1)	(2)	(3)	(4)	(5)
Dependent variable:		Repurch	nase intensity		
Blackout ratio	-0.1463*** (-23.31)			-0.1760*** (-19.91)	-0.2059*** (-19.23)
Month in fiscal quarter=2	( )	0.0894*** (18.98)		-0.0297*** (-4.75)	()
Month in fiscal quarter=3		0.0475*** (9.08)		0.0092* $(1.65)$	
Month in fiscal year=2		(3.33)	0.0579*** (8.82)	(2100)	-0.0277*** (-4.22)
Month in fiscal year=3			0.0684***		0.0234*** (3.18)
Month in fiscal year=4			0.0132** (2.23)		0.0035 (0.59)
Month in fiscal year=5			0.1038*** (13.03)		-0.0630*** (-6.09)
Month in fiscal year=6			0.0331*** (4.68)		-0.0219*** (-2.84)
Month in fiscal year=7			-0.0055 (-0.97)		-0.0155*** (-2.75)
Month in fiscal year=8			0.0948*** (12.13)		-0.0727*** (-6.90)
Month in fiscal year=9			0.0357*** (5.15)		-0.0189*** (-2.62)
Month in fiscal year= $10$			-0.0084 (-1.47)		-0.0194*** (-3.39)
Month in fiscal year=11			0.1000*** (13.54)		-0.0677*** (-6.66)
Month in fiscal year=12			(13.34) $0.0522***$ $(7.84)$		(-0.00) -0.0031 (-0.43)
Observations Adjusted $R^2$ Year-month FE Firm FE	251,646 0.0181 Yes Yes	251,646 0.0159 Yes Yes	251,646 0.0163 Yes Yes	251,646 0.0183 Yes Yes	251,646 0.0187 Yes Yes

Table 4
The corporate calendar and the correlation between share repurchases and equity-based compensation

This table presents OLS regressions of *Repurchase intensity* on the granting, vesting, and selling of equity, and controls for the corporate calendar. In Panel A, the relationship between share repurchases and granted equity is examined. Panels B and C present the relationship between share repurchases and vesting equity, and share repurchases and CEO sales, respectively. For each of the panels, the dollar amount of the equity-based compensation variable is presented in columns (1) and (2), the logarithmic values are shown in columns (3) and (4), and the binary variant is shown in columns (5) and (6). We include the standard controls which are described in Table A1 throughout all specifications. T-statistics, adjusted for clustering at the firm level, are presented in parentheses. The difference between the equity-based compensation coefficients of the specification without corporate calendar controls and the specification with corporate calendar controls is tested using a two-sample t-test.

\*\*\*\*, \*\*\*, and \* indicate significance at the 1%, 5%, and 10% levels, respectively. All variables are defined in Table 1.

Panel A: Share repurchases, the CEO's granted equity, and the corporate calendar

	(1)	(2)	(3)	(4)	(5)	(6)
Dependent variable:			Repurcha	se intensity		
Granted equity	0.0037*** (2.96)	0.0003 (0.23)				
Granted equity (ln)	(2.00)	(0.20)	0.0110*** (3.05)	0.0009 $(0.24)$		
Granted dummy			()	(- )	0.0114**	-0.0003
Blackout ratio		-0.2058*** (-18.74)		-0.2058*** (-18.74)	(2.58)	(-0.07) -0.2060*** (-18.83)
Observations	251,646	251,646	251,646	251,646	251,646	251,646
Adjusted $R^2$	0.0742	0.0793	0.0742	0.0793	0.0742	0.0793
Standard controls	Yes	Yes	Yes	Yes	Yes	Yes
Year-month FE	Yes	Yes	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes
Fiscal month FE	No	Yes	No	Yes	No	Yes
T-stat of the difference	(2)-(1):	-2.6615**	(4)-(3):	-2.9627***	(6)- $(5)$ :	-2.6880**
Panel B: Share repurchases, t	he CEO's vesting o	equity, and t	he corporate	e calendar		
	(1)	(2)	(3)	(4)	(5)	(6)
Dependent variable:			Repurcha	se intensity		
Vesting equity	0.0046*** (3.07)	0.0002 (0.10)				
Vesting equity (ln)			0.0119*** (3.20)	0.0005 $(0.14)$		
Vesting dummy			, ,	, ,	0.0082** (2.36)	-0.0004 (-0.13)
Blackout ratio		-0.2059*** (-18.71)		-0.2059*** (-18.69)	(=:00)	-0.2061*** (-18.78)
Observations	251,646	251,646	251,646	251,646	251,646	251,646
Adjusted $R^2$	0.0742	0.0793	0.0742	0.0793	0.0742	0.0793
Standard controls	Yes	Yes	Yes	Yes	Yes	Yes
Year-month FE	Yes	Yes	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes
Fiscal month FE	No	Yes	No	Yes	No	Yes
T	(2) (:)		(1) (-)		(-) (-)	200

Continued on next page

-2.4899\*\*

(2)-(1):

-3.4011\*\*\*

(6)-(5):

-2.5595\*\*

(4)-(3):

T-stat of the difference

 ${\it Table~4~continued}\\ {\it Panel~C:~Share~repurchases,~the~CEO's~equity~sales,~and~the~corporate~calendar}$ 

	(1)	(2)	(3)	(4)	(5)	(6)
Dependent variable:			Repurcha	se intensity		
CEO selling	-0.0011*** (-3.00)	-0.0016*** (-4.60)				
CEO selling (ln)	, ,	,	-0.0047** (-1.99)	-0.0102*** (-4.36)		
CEO selling dummy			. ,	, ,	-0.0003 (-0.06)	-0.0114** (-2.29)
Blackout ratio		-0.2072*** (-19.01)		-0.2078*** (-19.04)	( )	-0.2072*** (-18.95)
Observations	251,646	251,646	251,646	251,646	251,646	251,646
Adjusted $R^2$	0.0742	0.0794	0.0742	0.0794	0.0741	0.0794
Standard controls	Yes	Yes	Yes	Yes	Yes	Yes
Year-month FE	Yes	Yes	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes
Fiscal month FE	No	Yes	No	Yes	No	Yes
T-stat of the difference	(2)-(1):	-1.3991	(4)- $(3)$ :	-2.3397**	(6)- $(5)$ :	-2.2248**

Table 5 Share repurchases, insider trading, and the corporate calendar

This table presents OLS regressions of *Repurchase intensity* on insider trading variables and controls for the corporate calendar. We furthermore include the standard controls which are described in Table A1 throughout all specifications. In column (1), we define *Insider trading* (ln) as the difference between *Insider buying* (ln) and *Insider selling* (ln). T-statistics, adjusted for clustering at the firm level, are presented in parentheses. \*\*\*, \*\*, and \* indicate significance at the 1%, 5%, and 10% levels, respectively. All variables are defined in Table 1.

	(1)	(2)	(3)	(4)
Dependent variable:		Repurchas	se intensity	
Insider trading (ln)	-0.0082***	-0.0012		
Insider buying (ln)	(-4.56)	(-0.66)	0.1006*** (4.61)	
Insider selling (ln)			0.0024 (1.37)	
CEO buying (ln)			(1.37)	0.1570
CEO selling (ln)				(0.84) -0.0117***
CxO buying (ln)				(-4.93) 1.1150
CxO selling (ln)				(0.48) $-0.0034$
Officers buying (ln)				(-0.58) 0.9954*
Officers selling (ln)				$(1.89) \\ 0.0018$
Directors buying (ln)				(0.73) 0.1196***
Directors selling (ln)				$(4.68) \\ 0.0027$
Owners buying (ln)				$(0.91) \\ 0.0116$
Owners selling (ln)				(0.29) $0.0604***$
Affiliates selling (ln)				(3.91) $0.0091$
Blackout ratio		-0.2052*** (-18.93)	-0.2026*** (-18.69)	(0.51) -0.2038*** (-18.77)
Observations Adjusted $R^2$	251,646 0.0743	251,646 0.0793	251,646 0.0796	251,646 0.0800
Standard controls Year-month FE	Yes Yes	Yes Yes	Yes Yes	Yes Yes
Firm FE Fiscal month FE	Yes No	Yes Yes	Yes Yes	Yes Yes

Table 6
CEO sales around buyback program announcements

This table presents three events together with the CEO sales 10 days before the event (in column (2)), the CEO sales 10 days after the event (in column (3)), and the difference between them (in column (4)). The events are buyback announcement, earnings announcement, and buyback announcement without any days in [-10, 10] that fall in the blackout period. The table also presents the blackout days 10 days before the event (in column (5)), the blackout days 10 days after the event (in column (6)), and the difference between them (in column (7)). Columns (4) and (7) show t-tests of the difference between pre and post-period. \*\*\*, \*\*, and \* indicate significance at the 1%, 5%, and 10% levels, respectively. All variables are defined in Table 1.

	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Event	Observations	CEO sa	ales over	(3) - (2)	Blacko	ut days	(6) - (5)
		[-10, 0)	(0, +10]		[-10, 0)	(0, +10]	
Buyback announcement	4,379	0.0038	0.0076	0.0038*** (4.56)	0.6809	0.4194	-0.2615*** (-32.92)
Earnings announcement	65,817	0.0018	0.0124	0.0106 **** $(28.52)$	1.0000	0.2219	-0.7781*** (-1223.00)
Buyback ann. no blackout	444	0.0061	0.0053	-0.0008 (-0.30)	0.0000	0.0000	0.0000

 $\begin{array}{l} \textbf{Table 7} \\ \textbf{CEO trading and the decision to initiate a buyback program} \end{array}$ 

This table estimates linear probability models of buyback program announcements. The dependent variable is an indicator that is equal to one if there is a repurchase program announcement in the current month and zero otherwise. We include the standard controls which are described in Table A1 throughout all specifications. T-statistics, adjusted for clustering at the firm level, are presented in parentheses. \*\*\*, \*\*\*, and \* indicate significance at the 1%, 5%, and 10% levels, respectively. All variables are defined in Table 1.

Dependent variable:		Ir	ndicator of buyb	ack announceme	nt	
	(1)	(2)	(3)	(4)	(5)	(6)
CEO selling	0.0002 (1.62)	0.0001 (0.81)				
CEO buying	0.1309*** (3.94)	0.1187*** (3.58)				
CEO selling (ln)	()	()	0.0016** (1.98)	0.0006 $(0.71)$		
CEO buying (ln)			0.1478*** (4.08)	0.1341*** (3.71)		
CEO selling dummy			,	,	0.0017 $(1.21)$	-0.0004 (-0.29)
CEO buying dummy					$0.0167^{***}$ (5.42)	0.0154*** (5.04)
Blackout ratio		-0.0341*** (-10.07)		-0.0341*** (-10.05)	,	-0.0342*** (-10.08)
Observations	251,646	251,646	251,646	251,646	251,646	251,646
$R^2$	0.0087	0.0113	0.0087	0.0113	0.0087	0.0113
Standard controls Year-month FE	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes
Fiscal month FE	No	Yes	No	Yes	No	Yes

# Table 8 The price impact of open market share repurchases

This table reports Fama and French calendar-time portfolio regressions for various event windows following open market repurchases. Equally-weighted calendar-time portfolios are built and rebalanced for each month between 2007 and 2019, using 59,082 open market repurchases between 2006 and 2019. During the first year, 2006, after the start of the new regulation about equity-based compensation, not all firms were immediately reporting to the new standard. Hence, in order to avoid biased portfolios at the beginning of the sample, we start the time series regressions in 2007. We regress the monthly excess return of this portfolio on the Fama-French three factors (Fama and French, 1993, Fama and French, 1996). Each included stock has an equal weight in the monthly portfolio, regardless of whether it has one or more events during the event window. For the window of [0, 0], a firm enters this portfolio if it repurchases in the current month. For the other windows, a firm enters this portfolio if it has repurchased in the corresponding range of past months. For example, a firm enters the portfolio of [1, 1] if it has repurchased within the previous month. Panels B and C provide results for subsamples. Panel B examines repurchases when the CEO's equity vests simultaneously. Panel C examines repurchases when the CEO sells equity simultaneously. Panel D examines CEO sales in general (not restricting to repurchase months). Tercile ranges for low, medium, and high are based on all non-zero values of Vesting equity (for Panels C and D, CEO selling) in a given calendar year. \*\*\*, \*\*\*, and \* indicate significance at the 1%, 5%, and 10% levels, respectively. All variables are defined in Table 1.

Panel A: Abnormal returns to open market share repurchases

	(1)	(2)	(3)	(4)	(5)	(6)
Dependent variable: Event window:	[0, 0]	[1, 1]	Equally-weight [2, 3]	ed portfolio retu [4, 6]	ırn [7, 12]	[1, 12]
Constant	0.0006 (0.73)	0.0032*** (3.76)	0.0032*** (3.87)	0.0025*** (3.05)	0.0021** (2.35)	0.0025*** (2.86)
MktRF	0.75) 0.9718*** (50.91)	0.9936*** (46.63)	0.9923*** (48.06)	1.0066*** (49.73)	(2.55) 1.0119*** (45.11)	1.0226*** (46.73)
SMB	0.5460*** (15.38)	0.5105*** (12.88)	0.5345*** (13.92)	0.5564*** (14.78)	0.5814*** (13.94)	0.6049*** (14.86)
HML	0.0560* $(1.92)$	0.0798** (2.45)	0.0967*** (3.06)	0.1230*** (3.97)	0.1894*** (5.52)	0.1673*** (5.00)
Observations $R^2$	156 0.9641	156 0.9568	156 0.9600	156 0.9631	156 0.9570	156 0.9598

Panel B: Abnormal returns to open market share repurchases when the CEO's equity vests simultaneously

	(1)	(2)	(3)	(4)	(5)	(6)
Dependent variable:			Equally-weight	ed portfolio ret	urn	
Event window:	[0,  0]	$[1,\ 1]$	[2, 3]	[4, 6]	[7, 12]	[1, 12]
Full sample	0.0018	0.0013	0.0040***	0.0021**	0.0027***	0.0029***
(N=9,009)	(1.31)	(1.03)	(3.52)	(2.09)	(2.97)	(3.45)
Vesting equity low	0.0062*	0.0035	0.0042*	0.0018	0.0029*	0.0026**
(N=2,060)	(1.97)	(1.00)	(1.77)	(0.78)	(1.79)	(1.99)
Vesting equity medium	-0.0021	-0.0001	0.0034**	0.0012	0.0013	0.0018*
(N=2,926)	(-0.99)	(-0.02)	(2.06)	(0.86)	(1.10)	(1.73)
Vesting equity high	0.0017	-0.0004	0.0041***	0.0018*	0.0024**	0.0026***
(N=4,023)	(0.92)	(-0.29)	(2.88)	(1.76)	(2.21)	(2.89)

Panel C: Abnormal returns to open market share repurchases when the CEO sells equity simultaneously

	(1)	(2)	(3)	(4)	(5)	(6)
Dependent variable: Event window:	[0, 0]	$[1, \ 1]$	Equally-weigh [2, 3]	nted portfolio re [4, 6]	eturn [7, 12]	[1, 12]
Full sample (N=5,869)	0.0092*** (3.72)	0.0029 $(0.72)$	0.0018 (1.42)	0.0017 $(1.57)$	0.0015 (1.40)	0.0020** (2.58)
CEO equity sales low (N=1,656) CEO equity sales medium (N=2,157) CEO equity sales high (N=2,056)	-0.0014 (-0.31) 0.0146*** (6.16) 0.0176*** (7.19)	0.0029 (0.60) -0.0010 (-0.43) -0.0009 (-0.40)	0.0020 (0.99) 0.0013 (0.79) 0.0015 (0.76)	0.0013 (0.68) 0.0022 (1.54) 0.0009 (0.53)	0.0039*** (2.97) 0.0015 (1.30) -0.0001 (-0.10)	0.0031*** (2.92) 0.0018** (2.27) 0.0007 (0.65)

Panel D: Abnormal returns to CEO sales in general (not conditioning on repurchase months)

Continued on next page

Table 8 continued

	(1)	(2)	(3)	(4)	(5)	(6)
Dependent variable: Event window:	[0, 0]	[1, 1]	Equally-weigh [2, 3]	ted portfolio re [4, 6]	turn [7, 12]	[1, 12]
Full sample (N=20,321)	0.0140*** (10.50)	-0.0011 (-0.92)	-0.0009 (-0.87)	-0.0009 (-0.92)	0.0006 (0.73)	0.0002 (0.34)
CEO equity sales low $(N=6,777)$ CEO equity sales medium $(N=7,351)$ CEO equity sales high $(N=6,193)$	0.0064*** (2.75) 0.0177*** (10.93) 0.0199*** (10.50)	0.0014 (0.64) -0.0033** (-2.28) -0.0004 (-0.23)	0.0001 (0.06) -0.0011 (-0.89) -0.0022 (-1.62)	-0.0022 (-1.51) -0.0011 (-0.94) -0.0015 (-1.30)	0.0026 (1.33) 0.0002 (0.27) -0.0001 (-0.06)	0.0008 (0.89) -0.0001 (-0.12) -0.0005 (-0.47)

Table 9
Share repurchases and equity compensation: repurchase prices versus market prices.

This table examines whether repurchase prices are higher or lower than market prices when repurchases coincide with the CEO's equity-based compensation. Repurchase bargain is defined as the difference between average market price in a given month and average repurchase price reported in the firm's quarterly filing, scaled by market price. The market price is the daily closing price taken from CRSP and is averaged over the current month [0,0], the following month [+1,+1], the following three months [+1,+3], or the following six months [+1,+6]. Panel A compares repurchase bargains in months without versus with CEO equity vesting. Panel B compares repurchase bargains in months without versus with CEO sales. Column (5) shows the difference between column (2) and column (4). Column (6) tests whether the difference is statistically significant using a two-sample t-test. \*\*\*, \*\*, and \* indicate significance at the 1%, 5%, and 10% levels, respectively. All variables are defined in Table 1.

Panel A: Repurchase bargains in months without versus with CEO equity vesting

	(1)	(2)	(3)	(4)	(5)	(6)
	wit	thout vesting	7	with vesting		
Benchmark period	N	Average bargain	N	Average bargain	(2) - (4)	t-statistic
[0, 0]	43,460	0.0080***	7,728	0.0070***	0.0010**	2.10
[+1, +1]	43,460	0.0060***	7,728	0.0105***	-0.0050***	-3.85
[+1, +3]	43,460	0.0070***	7,728	0.0155***	-0.0085***	-5.15
[+1, +6]	43,460	0.0075***	7,728	0.0170***	-0.0095***	-4.25
anel B: Repurcha	se barga	ins in months wi	thout v	ersus with CEO	equity sales	
	(1)	(2)	(3)	(4)	(5)	(6)
	with	out CEO sales	wi	th CEO sales		
Benchmark period	with N	out CEO sales  Average bargain	N wi	Average bargain	(2) - (4)	t-statistic
•					(2) - (4) -0.0020***	t-statistic
[0, 0]	N	Average bargain	N	Average bargain 0.0100***	-0.0020***	
Benchmark period [0, 0] [+1, +1] [+1, +3]	N 46,073	Average bargain 0.0080***	N 5,115	Average bargain		-3.45

# Table 10 The initiation of buyback programs and long-run shareholder value

0.8127

 $R^2$ 

This table reports Fama and French calendar-time portfolio regressions for various event windows following the initiation (announcement) of buyback programs. Equally-weighted calendar-time portfolios are built and rebalanced for each month between 2007 and 2019, using the initiations of 6,303 buyback programs between 2006 and 2019. During the first year, 2006, after the start of the new regulation about equity-based compensation, not all firms were immediately reporting to the new standard. Hence, in order to avoid biased portfolios at the beginning of the sample, we start the time series regressions in 2007. We regress the monthly excess return of this portfolio on the Fama-French three factors (Fama and French, 1993, Fama and French, 1996). Each included stock has an equal weight in the monthly portfolio, regardless of whether it has one or more events during the event window. For the window of [0, 0], a firm enters this portfolio if it announces a buyback program in the current month. For the other windows, a firm enters the portfolio of [1, 12] if it has announced a buyback program within the previous twelve months (the current month excluded). Panel B examines a subsample of buyback programs where the CEO sells equity within the first 12 months of the program. Tercile ranges for low, medium, and high are based on all non-zero values of CEO selling in the first 12 program months of buyback programs initiated in a given calendar year. \*\*\*, \*\*, and \* indicate significance at the 1%, 5%, and 10% levels, respectively. All variables are defined in Table 1.

	(1)	(2)	(3)	(4)	(5)	(6)
Dependent variable:			Equally-weight	ed portfolio reti	ırn	
Event window:	[0,  0]	[1, 12]	[13, 24]	[25, 36]	[37, 48]	[1, 48]
Intercept	0.0106***	0.0029***	0.0025***	0.0016*	0.0019	0.0022**
	(5.49)	(2.99)	(2.66)	(1.78)	(1.63)	(2.36)
MktRF	0.9344***	1.0213***	1.0399***	1.0381***	1.0521***	1.0602***
	(19.69)	(42.82)	(44.76)	(46.00)	(36.89)	(45.73)
SMB	0.7064***	0.6082***	0.6050***	0.6377***	0.6169***	0.6637***
	(8.00)	(13.71)	(14.00)	(15.19)	(11.64)	(15.39)
HML	-0.0287	0.0973***	0.1814***	0.1783***	0.2520***	0.2084***
	(-0.40)	(2.67)	(5.10)	(5.17)	(5.79)	(5.88)
Observations	156	156	156	156	154	156

Panel B: Long-run abnormal returns of buyback programs when the CEO sells equity in the subsequent 12 months

0.9563

0.9591

0.9514

0.9396

0.9593

	(1)	(2)	(3)	(4)	(5)	(6)
Dependent variable: Event window:	[0, 0]	[1, 12]	Equally-weight [13, 24]	ted portfolio retu [25, 36]	urn [37, 48]	[1, 48]
Full sample (N=2,343)	0.0166***	0.0064***	0.0018**	0.0024**	0.0020	0.0033***
	(7.66)	(6.27)	(2.09)	(2.36)	(1.50)	(3.69)
12-month equity sales low (N=631) 12-month equity sales medium (N=845) 12-month equity sales high (N=867)	0.0175***	0.0040***	0.0014	0.0027	0.0036*	0.0029***
	(3.02)	(2.72)	(1.07)	(1.59)	(1.82)	(2.77)
	0.0157***	0.0060***	0.0015	0.0009	0.0001	0.0026***
	(3.94)	(4.20)	(1.37)	(0.65)	(0.08)	(2.73)
	0.0134***	0.0090***	0.0025*	0.0037***	0.0024	0.0040***
	(4.00)	(7.97)	(1.92)	(2.89)	(1.54)	(4.04)

#### D Online Appendix

#### OA.1 Quotes on share repurchases by media and politicians

Below, we cite commentaries linking share repurchases to stock price manipulation.

"With the majority of their compensation coming from stock options and stock awards, senior corporate executives have used open-market repurchases to manipulate their companies' stock prices to their own benefit [...]"

William Lazonick, Mustafa Erdem Sakinç, and Matt Hopkins in the Harvard Business Review, January 2020.

Retrieved from: https://hbr.org/2020/01/why-stock-buybacks-are-dangerous-for-the-economy.

"[...] there are currently no meaningful limits to stop executives from using corporate money on stock buybacks to raise share prices for their own short-term gain."

Leonore Palladino of the Roosevelt Institute in her testimony before the United States House of Representatives' Committee on Financial Services, October 2019.

Retrieved from: https://financialservices.house.gov/uploadedfiles/hhrg-116-ba16-wstate-palladinol-20191017.pdf.

"Executives might also conduct repurchases to exert upward price pressure on the stock while selling their shares, which would systematically transfer value from public investors to themselves."

Jesse M. Fried in his testimony before the United States House of Representatives' Committee on Financial Services, October 2019.

Retrieved from: https://financialservices.house.gov/uploadedfiles/hhrg-116-ba16-wstate-friedj-20191017.pdf.

"We give stock to corporate managers to convince them to create the kind of long-term value that benefits American companies and the workers and communities they serve. Instead, what we are seeing is that executives are using buybacks as a chance to cash out their compensation at investor expense."

SEC Commissioner Robert J. Jackson Jr, March 2019.

Retrieved from: https://www.sec.gov/news/speech/speech-jackson-061118

"[...] buybacks were treated as stock manipulation for decades because that is exactly what they are," she said. "The SEC needs to recognize that."

Elizabeth Warren in the Boston Globe, June 4, 2015.

Retrieved from: https://www.bostonglobe.com/news/nation/2015/06/04/sen-elizabeth-warrendecries-stock-buybacks-and-high-ceo-pay-seeks-overturn-rules/story.html"

#### OA.2. Construction of repurchase data set

To date, there is no commercial database that provides detailed repurchase activity on a monthly basis or includes details on the nature of the repurchases. Hence, we resort to obtaining the repurchase data directly from the quarterly filings with the SEC. As a starting point, we use the CRSP monthly stock file to download a list of all firms available in CRSP between 2004 and 2019. We identify all ordinary shares (share code 10 and 11) that are traded on the NYSE, AMEX, and NASDAQ (exchange code 1, 2, and 3) between January 1st 2004 and December 31st 2019. If a firm (identified via PERMCO) has more than one class of ordinary shares (identified via PERMNO) on record in CRSP, we keep the PERMNO with the largest market capitalization. Then we use the linking table in the CRSP-Compustat merged database to get the CIKs for the respective firms. There are 8,459 firms in CRSP. Out of these firms, 16 are not available in Compustat and 458 firms have missing CIK data. Furthermore, we use WRDS' SEC Suite to download a list of CIKs which have been active at some point during our sample period ("historical" CIKs). We obtain 341 additional CIKs from the SEC Suite.

We feed the resulting list of 8,326 CIKs into a Python script which uses these identifiers to download firms' quarterly reports (10-K and 10-Q) from SEC's EDGAR database. In the next step, we parse through the downloaded filings in search for repurchase information under Item 2(e) of Form 10-Q or under Item 5(c) of Form 10-K. For the filings that contain repurchase information, we extract the total number of shares purchased, the average price

paid per share, the total number of shares purchased as part of publicly announced programs, and the maximum number of shares or the total dollar amount that may yet be purchased under these programs.

Besides the numerical data in the repurchase table, firms disclose detailed information on the nature of the transaction and the characteristics of repurchase programs. We write a separate Python script that performs a textual analysis of the text surrounding the repurchase table. This textual analysis identifies relevant information on the characteristics of the buyback program. For example, we identify the transaction method (open market, private negotiation, or tender offer) and, in case of a publicly announced program, the program's date of announcement, approved dollar amount of the program, and, if applicable, the expiration date. We also record whether the buyback program was fully or partially executed under SEC's rule 10b5-10, which exempts liability for insider trading if the program is executed by an independent third party.

After the automated scripts have been run, a process of manual work follows to check and supplement the automatic output. The manual work is mainly for three purposes. First, some firms did not adhere to the standard format of reporting share repurchase activity, so for those respective filings we look up the repurchase information manually. Second, since SDC Platinum is the usual data source for announcements of repurchase programs, we compare the announcement information in our dataset with that in SDC, and check the original SEC filing if there is any difference. Lastly, to avoid outliers due to errors in data collection, we manually check the highest percentiles of repurchases volume, repurchased stocks as a fraction of total shares outstanding, and repurchasing price, respectively. Any discrepancies between the original filings and the automated output were manually corrected. The manual correction ensured that we had to drop only very few observations (less than 100).

Firms sometimes announce additional buyback programs while an older program is still ongoing. Furthermore, some firms announce modifications to their ongoing programs. We treat both events as the start of a new buyback program.

Our final repurchase data set, which spans from 2004 to 2019, covers 3,803 repurchasing firms, 11,529 repurchase programs and 110,887 repurchase months between 2004 and 2019. For this project, we rely on data from Equilar which is not available before 2006. Therefore,

we restrict the data set to the period between 2006 and 2019, reducing the data set to 3,556 repurchasing firms, 10,107 repurchase programs and 94,388 repurchase months left. In the final step, we remove all buybacks which have not been executed via the open market. We also exclude buybacks of firms in the financial and utility sectors, and repurchase-months of which there are missing observations for any of the control variables. We end up with our final repurchase data set of 2,377 repurchasing firms, 6,303 repurchase programs and 59,082 repurchase months.

#### OA.3. Replication and robustness tests of Edmans et al. (2022)

Edmans et al. (2022) argue that CEOs boost stock prices at the expense of long-run shareholder value by showing that vesting equity and subsequent abnormal returns are negatively correlated when firms buy back stock in the same month (Table 3, Panel A, in their paper). We replicate their analysis and confirm their results (Table OA9, Panel A). However, we have two concerns regarding their analysis. First, while their analysis documents lower abnormal returns when vesting equity is higher, the results do not indicate whether abnormal returns are in fact negative when vesting equity is high. We replicate the analysis in Edmans et al. (2022) using our methodology in Table OA10, Panel A. We select all repurchase months which coincide with the vesting of equity and build five portfolios according to the within-firm variation in the dollar value of the vesting equity. We find that the abnormal returns decrease from the lowest to the highest portfolio for specifications (3) to (7), which is consistent with the results in Edmans et al. (2022). However, repurchase months are never followed by a significant negative abnormal return after the event month (specification (4)) to (7)), not even in the portfolio with the highest vesting equity. Because the returns are just less positive, but not negative, the evidence does not support the claim that these share repurchases are made at the expense of long-run shareholder value.

Second, we are concerned about the use of the *dollar*-value of vesting equity. The argument goes as follows: a typical stock or option grant vests over different periods of time. Consider a realistic setting where the number of shares that vests for a CEO is equally divided over the years, then the within-firm variation in the dollar value of vesting equity

will simply reflect changes in the stock price. Would the CEO really be more inclined to use repurchases to boost the stock price in periods when the stock price is already high? It seems more intuitive to expect the CEO to attempt to boost the stock price when prices are relatively low. In fact, we find that the pattern reverses largely when we sort portfolios according to the number of shares vesting (Table OA10, Panel B). We also run the specification of Edmans et al. (2022) for months where no repurchases take place and find that the observed price reversal is even more dramatic when equity vests and there are no simultaneous repurchases (Table OA9, Panel B). We, therefore, conjecture that the specification picks up a general reversal pattern, rather than a pattern specific to the interaction between share repurchases and vesting equity. Consistent with this conjecture, the relation between share repurchases and subsequent abnormal returns actually becomes close to zero when we use a repurchase dummy instead of the dollar-value of vesting equity (Table OA9, Panel C). Moreover, we even observe a pattern with opposite, i.e., positive signs when we use the number of vesting shares, rather than their dollar value (Table OA9, Panel D). In conclusion, we can confirm the results in Edmans et al. (2022), but we find the results to be inconsistent with the notion that the CEO uses share repurchases to boost the stock price on the short-term, at the expense of long-run shareholder value.

# Table OA1 The corporate calendar and the timing of equity-based compensation

This table presents regressions of equity-based compensation on  $Blackout\ ratio$  and fiscal-month fixed effects. The dependent variable is  $Granted\ equity$  in Panel A,  $Vesting\ equity$  in Panel B, and  $CEO\ selling$  in Panel C. Year-month fixed effects and firm fixed effects are controlled for throughout all specifications in this table. T-statistics, adjusted for clustering at the firm level, are presented in parentheses. \*\*\*, \*\*, and \* indicate significance at the 1%, 5%, and 10% levels, respectively. All variables are defined in Table 1.

Panel A: Granted equity and the corporate calendar

	(1)	(2)	(3)	(4)	(5)
Dependent variable:		Gran	ted equity		
Blackout ratio	-0.1708*** (-7.39)			0.0929** (2.36)	-0.6867*** (-12.22)
Month in fiscal quarter=2	,	0.2297*** (12.83)		0.2926*** (9.17)	,
Month in fiscal quarter=3		0.0316* (1.90)		0.0518*** (2.78)	
Month in fiscal year=2			0.7400*** $(15.73)$		0.4545*** (11.40)
Month in fiscal year=3			0.1240*** (3.59)		-0.0258 (-0.72)
Month in fiscal year=4			-0.1021*** (-4.18)		-0.1346*** (-5.45)
Month in fiscal year=5  Month in fiscal year=6			-0.0353 (-1.26) -0.1555***		-0.5914*** (-11.32) -0.3392***
Month in fiscal year=7			(-5.64) -0.1884***		(-11.31) -0.2217***
Month in fiscal year=8			(-8.58) -0.1210***		(-10.09) -0.6793***
Month in fiscal year=9			(-4.38) -0.2141***		(-13.03) -0.3961***
Month in fiscal year=10			(-8.09) -0.2156***		(-13.93) -0.2522***
Month in fiscal year=11			(-9.45) -0.1648*** (-6.11)		(-11.02) -0.7241***
Month in fiscal year=12			-0.11) -0.1320*** (-4.43)		(-14.12) -0.3166*** (-9.59)
Observations Adjusted $R^2$ Year-month FE	251,646 0.0287 Yes	251,646 0.0315 Yes	251,646 0.0657 Yes	251,646 0.0317 Yes	251,646 0.0740 Yes
Firm FE	Yes	Yes	Yes	Yes	Yes
Panel B: Vesting equity and					
	(1)	(2)	(3)	(4)	(5)
Dependent variable:		Vest	ing equity		
Blackout ratio  Month in fiscal quarter=2	-0.1198*** (-6.99)	0.1528***		0.0461* (1.69) 0.1840***	-0.5066*** (-13.56)
Month in fiscal quarter=3		(10.66) 0.0222*		(7.91) 0.0322**	
Month in fiscal year=2		(1.71)	0.4720*** (14.74)	(2.23)	0.2614*** (9.14)
Month in fiscal year=3			0.1062*** (3.82)		-0.0043 (-0.15)
Month in fiscal year=4			-0.1068*** (-5.10)		-0.1308*** (-6.18)
Month in fiscal year=5			-0.0510** (-2.13)		-0.4613*** (-11.98)
Month in fiscal year=6			-0.1601***		-0.2955***

Table  $\overline{OA1}$  continued

		10010 0111 001			
Month in fiscal year=7  Month in fiscal year=8  Month in fiscal year=9  Month in fiscal year=10  Month in fiscal year=11  Month in fiscal year=12			(-7.16) -0.1604*** (-8.32) -0.1190*** (-4.98) -0.1964*** (-9.08) -0.2063*** (-10.47) -0.1604*** (-6.75) -0.1325*** (-5.99)		(-12.12) -0.1850*** (-9.56) -0.5310*** (-13.69) -0.3308*** (-14.23) -0.2333*** (-11.77) -0.5731*** (-14.63) -0.2687*** (-11.03)
Observations Adjusted R <sup>2</sup> Year-month FE	251,646 0.0388 Yes	251,646 0.0408 Yes	251,646 0.0717 Yes	251,646 0.0409 Yes	251,646 0.0795 Yes
Firm FE Panel C: CEO sales and th	Yes	Yes	Yes	Yes	Yes
and of OLO sales and the	(1)	(2)	(3)	(4)	(5)
Dependent variable:			O selling		(-)
Blackout ratio	-0.4902*** (-14.98)			-0.5819*** (-12.68)	-0.8205*** (-13.05)
Month in fiscal quarter=2  Month in fiscal quarter=3		0.2728*** (8.15) 0.0184		-0.1210*** (-2.59) -0.1083***	
Month in fiscal year=2		(0.64)	0.3506***	(-3.48)	0.0095
Month in fiscal year=3			(7.91) $0.1260***$		(0.20) $-0.0530$
Month in fiscal year=4			(3.04) $0.0703**$		(-1.22) $0.0315$
Month in fiscal year=5			(2.15) $0.3400***$		(0.98) -0.3245***
Month in fiscal year=6			(7.68) $0.0371$		(-4.76) -0.1824***
Month in fiscal year=7			(1.04) 0.0798***		(-4.59) 0.0400
Month in fiscal year=8			(2.58) 0.3074***		(1.31) -0.3598***
Month in fiscal year=9			(7.14) $0.0572$		(-5.33) -0.1604***
Month in fiscal year=10			(1.60) 0.0812***		(-4.05) 0.0374
Month in fiscal year=11			(2.82) 0.3252***		(1.31) -0.3430***
Month in fiscal year=12			(7.15) $0.0855**$ $(2.31)$		(-5.01) -0.1351*** (-3.27)
Observations Adjusted $R^2$ Year-month FE Firm FE	251,646 0.0204 Yes Yes	251,646 0.0196 Yes Yes	251,646 0.0197 Yes Yes	251,646 0.0205 Yes Yes	251,646 0.0209 Yes Yes

# Table OA2 The impact of the corporate calendar on share repurchases (dummy) or equity-based compensation (dummy)

The dependent variable is Share repurchase dummy in Panel A, Granted equity dummy in Panel B, Vesting equity dummy in Panel C, and CEO selling dummy in Panel D. The independent variables are Blackout ratio, which is the fraction of blackout days within a month, dummies for the month in fiscal quarter, and dummies for the month in fiscal year. Year-month fixed effects and firm fixed effects are controlled for throughout all specifications in this table. T-statistics, adjusted for clustering at the firm level, are presented in parentheses. \*\*\*, \*\*, and \* indicate significance at the 1%, 5%, and 10% levels, respectively. All variables are defined in Table 1.

Panel A: Share repurchases and the corporate calendar

	(1)	(2)	(3)	(4)	(5)
Dependent variable:		Share repu	ırchase dummy		
Blackout ratio	-0.1017***			-0.1342***	-0.1728***
Month in fiscal quarter=2	(-25.47)	0.0594*** (17.60)		(-22.87) -0.0314*** (-6.83)	(-23.43)
Month in fiscal quarter=3		0.0445*** (12.72)		0.0153*** (4.28)	
Month in fiscal year=2		()	0.0593*** (12.79)	()	-0.0126*** (-2.61)
Month in fiscal year=3			0.0688*** (13.52)		0.0311*** (6.10)
Month in fiscal year=4			0.0265*** (6.90)		0.0183*** (4.84)
Month in fiscal year=5			0.0807*** (15.76)		-0.0593*** (-8.17)
Month in fiscal year=6			0.0563*** (10.96)		0.0101* (1.84)
Month in fiscal year=7			0.0107** $(2.55)$		0.0023 (0.56)
Month in fiscal year=8			0.0721*** $(13.98)$		-0.0685*** (-9.44)
Month in fiscal year=9			0.0464*** $(9.16)$		0.0006 $(0.10)$
Month in fiscal year=10			0.0016 $(0.39)$		-0.0076* (-1.87)
Month in fiscal year=11			0.0642*** (13.12)		-0.0766*** (-10.64)
Month in fiscal year=12			0.0458*** (9.67)		-0.0007 (-0.14)
Observations Adjusted $R^2$	251,646 0.0303	251,646 0.0278	251,646 0.0283	251,646 0.0310	251,646 0.0321
Year-month FE Firm FE	$\begin{array}{c} { m Yes} \\ { m Yes} \end{array}$	Yes Yes	Yes Yes	Yes Yes	Yes Yes
Panel B: Granted equity a	nd the corporate	e calendar			
	(1)	(2)	(3)	(4)	(5)
Dependent variable:		Granted	equity dummy		
Blackout ratio	-0.0297*** (-5.37)			0.0723*** (6.66)	-0.1371*** (-10.96)
Month in fiscal quarter=2	( 9191)	0.0657*** (14.80)		0.1146*** (12.17)	( - 3.3.3)
Month in fiscal quarter=3		0.0106** (2.32)		0.0264*** (4.63)	
Month in fiscal year=2		` '	0.1990*** (18.39)	` '	0.1420*** (13.06)
Month in fiscal year=3			0.0467*** (5.16)		0.0168* (1.78)
Month in fiscal year=4			-0.0444*** (-7.21)		-0.0509*** (-8.26)
Month in fiscal year=5			-0.0151** (-1.97)		-0.1261*** (-9.79)
		Continued on ne	ext page		

Table OA2 continued

Month in fiscal year=6			-0.0620***		-0.0987***
Month in fiscal year=7			(-8.70) -0.0674***		(-12.54) -0.0741***
Month in fiscal year=8			(-11.48) -0.0511***		(-12.69) -0.1626***
Month in fiscal year=9			(-7.37) -0.0794*** (-11.94)		(-13.20) -0.1158*** (-15.72)
Month in fiscal year=10			-0.0803*** (-13.79)		-0.0877*** (-15.10)
Month in fiscal year=11			-0.0608*** (-8.74)		-0.1725*** (-13.96)
Month in fiscal year=12			-0.0542*** (-7.38)		-0.0911*** (-11.11)
Observations	251,646	251,646	251,646	251,646	251,646
Adjusted $R^2$	0.0336	0.0380	0.0815	0.0397	0.0862
Year-month FE Firm FE	Yes Yes	$\begin{array}{c} { m Yes} \\ { m Yes} \end{array}$	Yes Yes	Yes Yes	Yes Yes
Panel C: Vesting equity and			100	105	105
- · ·	(1)	(2)	(3)	(4)	(5)
Dependent variable:		Vesting e	equity dummy		
Blackout ratio	-0.0270*** (-3.42)			0.1092*** (7.88)	-0.1439*** (-9.79)
Month in fiscal quarter=2		0.0801*** (12.09)		0.1539*** (12.59)	•
Month in fiscal quarter=3		0.0163** $(2.52)$	0.0004	0.0401*** (5.24)	
Month in fiscal year=2			0.2261*** (17.54)		0.1663*** (11.98)
Month in fiscal year=3  Month in fiscal year=4			0.0819*** (6.33) -0.0613***		0.0505*** (3.79) -0.0681***
Month in fiscal year=5			(-5.81) -0.0180		(-6.44) -0.1346***
Month in fiscal year=6			(-1.51) -0.0971***		(-7.87) -0.1355***
Month in fiscal year=7			(-8.94) -0.1000***		(-11.67) -0.1070***
Month in fiscal year=8			(-10.49) -0.0754*** (-6.76)		(-11.22) -0.1924*** (-11.59)
Month in fiscal year=9			-0.1278*** (-12.36)		-0.1660*** (-15.15)
Month in fiscal year=10			-0.1350*** (-13.64)		-0.1427*** (-14.40)
Month in fiscal year=11			-0.1070*** (-9.49)		-0.2242*** (-13.40)
Month in fiscal year=12			-0.0868*** (-8.17)		-0.1255*** (-10.99)
Observations	251,646	251,646	251,646	251,646	251,646
Adjusted $R^2$	0.0476	0.0516	0.0983	0.0541	0.1013
Year-month FE Firm FE	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes
anel D: CEO sales and the			ies	res	res
and D. CEO sales and the	(1)	(2)	(3)	(4)	(5)
	(1)	. ,	elling dummy	(4)	(0)
Dependent variable:					

Table OA2 continued

Month in fiscal quarter=2		0.0396*** (13.48)		-0.0126*** (-3.32)	
Month in fiscal quarter=3		0.0096*** (3.68)		-0.0072*** (-2.70)	
Month in fiscal year=2		()	0.0473***	( )	0.0006
v			(12.46)		(0.16)
Month in fiscal year=3			0.0250***		0.0005
v			(6.99)		(0.14)
Month in fiscal year=4			0.0045*		-0.0008
<b>3</b> ***			(1.74)		(-0.31)
Month in fiscal year=5			0.0425***		-0.0484***
<b>3</b> ***			(10.95)		(-8.56)
Month in fiscal year=6			0.0084***		-0.0217***
			(2.58)		(-6.13)
Month in fiscal year=7			0.0042		-0.0013
<b>3</b> ***			(1.51)		(-0.47)
Month in fiscal year=8			0.0402***		-0.0511***
			(10.46)		(-8.97)
Month in fiscal year=9			0.0074**		-0.0224***
<b>3</b> ***			(2.29)		(-6.49)
Month in fiscal year=10			0.0041		-0.0019
			(1.52)		(-0.72)
Month in fiscal year=11			0.0413***		-0.0502***
			(10.88)		(-8.79)
Month in fiscal year=12			0.0106***		-0.0196***
y			(3.29)		(-5.60)
Observations	251,646	251,646	251,646	251,646	251,646
Adjusted $R^2$	0.0171	$0.01\overline{50}$	0.0152	0.0172	0.0187
Year-month FE	Yes	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes	Yes

#### Table OA3

#### The corporate calendar and the correlation between share repurchases (ln) and equity-based compensation

This table presents the relationship between actual monthly share repurchases and equity-based compensation. The dependent variable is Repurchase intensity (ln). In Panel A, the relationship between share repurchases and granted equity is examined. Panels B and C present the relationship between share repurchases and vesting equity, and share repurchases and CEO sales, respectively. For each of the panels, the dollar amount of the equity-based compensation variable is presented in columns (1) and (2), the logarithmic values are shown in columns (3) and (4), and the binary variant is shown in columns (5) and (6). Every form of the equity-based compensation variable is regressed controlling for the corporate calendar in every even numbered column. We include the standard controls which are described in Table A1 throughout all specifications. The estimates for these controls are qualitatively similar to those reported. Year-month fixed effects and firm fixed effects are controlled for throughout all specifications in this table. T-statistics, adjusted for clustering at the firm level, are presented in parentheses. The difference between the equity-based compensation coefficients of two specifications is tested using a t-stat and reported below the table. \*\*\*, \*\*, and \* indicate significance at the 1%, 5%, and 10% levels, respectively. All variables are defined in Table 1.

Panel A: Share repurchases, the corporate calendar, and the CEOs granted equity

	(1)	(2)	(3)	(4)	(5)	(6)
Dependent variable:			Repurchase	intensity (ln)		
Granted equity	0.0029***	0.0008				
Granted Equity (ln)	(4.65)	(1.25)	0.0087*** (4.92)	0.0023 (1.33)		
Granted dummy			(4.92)	(1.55)	0.0098***	0.0023 $(1.14)$
Blackout ratio		-0.1177*** (-22.36)		-0.1177*** (-22.37)	(4.77)	-0.1180*** (-22.48)
Observations	251,646	251,646	251,646	251,646	251,646	251,646
Adjusted $R^2$	0.1626	0.1719	0.1626	0.1719	0.1625	0.1719
Standard controls	Yes	Yes	Yes	Yes	Yes	Yes
Year-month FE	Yes	Yes	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes
Fiscal month FE	No	Yes	No	Yes	No	Yes
T-stat of the difference	(2)-(1):	-5.8555***	(4)- $(3)$ :	-6.2896***	(6)- $(5)$ :	-5.9427***
Panel B: Share repurchases, t	he corporate calen	dar, and the	CEOs vesti	ng equity		
	(1)	(2)	(3)	(4)	(5)	(6)
Dependent variable:			Repurchase	intensity (ln)		
Vesting equity	0.0034*** (4.39)	0.0006 (0.81)				
Vesting equity (ln)			0.0089*** (4.77)	0.0018 $(0.97)$		
Vesting dummy			, ,	` ,	0.0067*** $(4.28)$	0.0012 $(0.76)$
Blackout ratio		-0.1180*** (-22.38)		-0.1179*** (-22.39)	(====)	-0.1181*** (-22.50)
Observations	251,646	251,646	251,646	251,646	251,646	251,646
Adjusted $R^2$	0.1625	0.1719	0.1625	0.1719	0.1625	0.1719
Standard controls	Yes	Yes	Yes	Yes	Yes	Yes
Year-month FE	Yes	Yes	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes
Fiscal month FE	No	Yes	No	Yes	No	Yes
T-stat of the difference	(2)-(1):	-5.2080***	(4)- $(3)$ :	-5.7503***	(6)- $(5)$ :	-5.0248***

Continued on next page

 ${\bf Table~OA3~continued}$  Panel C: Share repurchases, the corporate calendar, and the CEOs equity sales

	(1)	(2)	(3)	(4)	(5)	(6)
Dependent variable:			Repurchase	e intensity (ln)		
CEO selling	-0.0002 (-1.13)	-0.0005*** (-2.97)				
CEO selling (ln)	( -,	( /	0.0002 $(0.13)$	-0.0030*** (-2.63)		
CEO selling dummy			,	, ,	0.0029 $(1.35)$	-0.0035 (-1.63)
Blackout ratio		-0.1187*** (-22.64)		-0.1188*** (-22.68)	(=:00)	-0.1186*** (-22.64)
Observations	251,646	251,646	251,646	251,646	251,646	251,646
Adjusted $R^2$	0.1624	0.1719	0.1624	0.1719	0.1624	0.1719
Standard controls	Yes	Yes	Yes	Yes	Yes	Yes
Year-month FE	Yes	Yes	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes
Fiscal month FE	No	Yes	No	Yes	No	Yes
T-stat of the difference	(2)-(1):	-1.7368 *	(4)- $(3)$ :	-2.0675**	(6)- $(5)$ :	-2.9799***

 ${\bf Table~OA4}\\ {\bf Correlation~between~share~repurchases~and~equity-based~compensation~using~only~one~of~the~corporate~calendar~controls}$ 

This table presents the relationship between actual monthly share repurchases and equity based compensation. The dependent variable is *Repurchase intensity*. The relationship between granted equity and share repurchases, vesting equity and share repurchases and CEO sales and share repurchases is examined, respectively. We include the standard controls which are described in Table A1 throughout all specifications. The estimates for these controls are qualitatively similar to those reported. Year-month fixed effects and firm fixed effects are controlled for throughout all specifications in this table. T-statistics, adjusted for clustering at the firm level, are presented in parentheses. \*\*\*, \*\*, and \* indicate significance at the 1%, 5%, and 10% levels, respectively. All variables are defined in Table 1.

	(1)	(2)	(3)	(4)	(5)	(6)
Dependent variable:			Repurchas	e intensity		
Granted equity	0.0021* (1.73)	0.0029** (2.31)				
Vesting equity			0.0027* $(1.82)$	0.0035** $(2.33)$		
CEO selling			, ,	, ,	-0.0015*** (-4.39)	-0.0013*** (-3.69)
Blackout ratio	-0.1572*** (-23.72)		-0.1572*** (-23.71)		-0.1583*** (-23.87)	( )
Observations	251,646	251,646	251,646	251,646	251,646	251,646
Adjusted $R^2$	0.0788	0.0770	0.0788	0.0770	0.0789	0.0770
Standard controls	Yes	Yes	Yes	Yes	Yes	Yes
Year-month FE	Yes	Yes	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes
Fiscal month FE	No	Yes	No	Yes	No	Yes

#### Table OA5

#### The corporate calendar and the correlation between share repurchases and equity-based compensation on the annual level

This table presents OLS regressions of Repurchase intensity on the granting, vesting, and selling of equity, and controls for the corporate calendar on the fiscal-year level. In Panel A, the relationship between share repurchases and granted equity is examined. Panels B and C present the relationship between share repurchases and vesting equity, and share repurchases and CEO sales, respectively. For each of the panels, the dollar amount of the equity-based compensation variable is presented in columns (1) and (2), the logarithmic values are shown in columns (3) and (4), and the binary variant is shown in columns (5) and (6). We include the standard controls which are described in Table A1 throughout all specifications. T-statistics, adjusted for clustering at the firm level, are presented in parentheses. The difference between the equity-based compensation coefficients of the specification without corporate calendar controls and the specification with corporate calendar controls is tested using a two-sample t-test. \*\*\*, \*\*, and \* indicate significance at the 1%, 5%, and 10% levels, respectively. All variables are defined in Table 1

Panel A: Share repurchases, the CEO's granted equity, and the corporate calendar

	(1)	(2)	(3)	(4)	(5)	(6)
Dependent variable:			Repurch	ase intensity		
Granted Equity	-0.0008 (-0.69)	-0.0009 (-0.78)				
Granted equity (ln)	,	,	0.0020 $(0.47)$	0.0012 $(0.30)$		
Granted dummy			, ,	, ,	0.0080 $(1.21)$	0.0059 $(0.87)$
Blackout ratio		-0.2814*** (-5.18)		-0.2798*** (-5.12)	, ,	-0.2769*** (-4.95)
Observations	21,105	21,105	21,105	21,105	21,105	21,105
Adjusted $R^2$	0.0805	0.0824	0.0805	0.0823	0.0806	0.0824
Standard controls	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes
Panel B: Share repurchases,	the CEO's vesting	equity, and th	e corpora	te calendar		
	(1)	(2)	(3)	(4)	(5)	(6)
Dependent variable:			Repurch	ase intensity		
Vesting equity	0.0003 (0.31)	0.0002 (0.21)				
Vesting equity (ln)	,	, ,	0.0023 $(0.56)$	0.0017 $(0.42)$		
Vesting dummy			, ,	,	-0.0013 (-0.22)	-0.0025 (-0.42)
Blackout ratio		-0.2802*** (-5.16)		-0.2799*** (-5.16)	( 3:==)	-0.2811*** (-5.16)
Observations	21,105	21,105	21,105	21,105	21,105	21,105
Adjusted $R^2$	0.0805	0.0823	0.0805	0.0823	0.0805	0.0823
Standard controls	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes

Continued on next page

 ${\it Table~OA5~continued}\\ {\it Panel~C:~Share~repurchases,~the~CEO's~equity~sales,~and~the~corporate~calendar}$ 

	(1)	(2)	(3)	(4)	(5)	(6)
Dependent variable:			Repurcha	se intensity		
CEO selling	-0.0003** (-2.18)	-0.0003** (-2.21)				
CEO selling (ln)	( - /	,	-0.0028 (-1.42)	-0.0031 (-1.55)		
CEO selling dummy			, ,	, ,	-0.0039 (-0.85)	-0.0048 (-1.05)
Blackout ratio		-0.2808*** (-5.18)		-0.2823*** (-5.20)	. ,	-0.2821*** (-5.18)
Observations	21,105	21,105	21,105	21,105	21,105	21,105
Adjusted $R^2$	0.0742	0.0794	0.0742	0.0794	0.0741	0.0794
Standard controls	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes

#### Table OA6

# The corporate calendar and the correlation between share repurchases and equity-based compensation using lagged $Blackout\ ratio$

This table presents the relationship between actual monthly share repurchases and equity-based compensation. The dependent variable is *Repurchase intensity*. In Panel A, the relationship between share repurchases and granted equity is examined. Panels B and C present the relationships between share repurchases and vesting equity, and share repurchases and CEO sales, respectively. For each of the panels, the dollar amount of the equity-based compensation variable is presented in columns (1) and (2), the logarithmic values are shown in columns (3) and (4), and the binary variant is shown in columns (5) and (6). Every form of the equity-based compensation variable is regressed controlling for the corporate calendar in every even numbered column. We include the standard controls which are described in Table A1 throughout all specifications. The estimates for these controls are qualitatively similar to those reported. Year-month fixed effects and firm fixed effects are controlled for throughout all specifications in this table. T-statistics, adjusted for clustering at the firm level, are presented in parentheses. The difference between the equity-based compensation coefficients of two specifications is tested using a t-stat and reported below the table. \*\*\*, \*\*, and \* indicate significance at the 1%, 5%, and 10% levels, respectively. All variables are defined in Table 1.

Panel A: Share repurchases, the corporate calendar, and the CEOs granted equity

	(1)	(2)	(3)	(4)	(5)	(6)
Dependent variable:			Repurchas	se intensity		
Granted equity	0.0037*** (2.96)	0.0009 (0.63)				
Granted equity (ln)	,	, ,	0.0110*** (3.05)	0.0022 $(0.56)$		
Granted dummy			,	,	0.0114**	0.0009
Blackout $\mathrm{ratio}_{t-36}$		-0.1437*** (-12.63)		-0.1438*** (-12.64)	(2.58)	(0.19) -0.1441*** (-12.66)
Observations	251,646	197,318	251,646	197,318	251,646	197,318
Adjusted $R^2$	0.0742	0.0845	0.0742	0.0845	0.0742	0.0845
Standard controls	Yes	Yes	Yes	Yes	Yes	Yes
Year-month FE	Yes	Yes	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes
Fiscal month FE	No	Yes	No	Yes	No	Yes
T-stat of the difference	(2)-(1):	-2.0860**	(4)- $(3)$ :	-2.3336**	(6)- $(5)$ :	-2.2923**
Panel B: Share repurchases, t	he corporate calen	dar, and the	CEOs vesti	ng equity		
	(1)	(2)	(3)	(4)	(5)	(6)
Dependent variable:			Repurchas	se intensity		
Vesting equity	0.0046***	0.0012				
	0.0046*** (3.07)	0.0012 (0.77)				
Vesting equity (ln)			0.0119***	0.0030		
Vesting equity (ln)			0.0119*** (3.20)	0.0030 (0.78)		
<b>0 1 V</b>					0.0082**	-0.0009
Vesting equity (ln) Vesting dummy		(0.77)		(0.78)	0.0082** (2.36)	(-0.25)
Vesting equity (ln)		(0.77)		(0.78)		(-0.25) -0.1443***
Vesting equity (ln) Vesting dummy		(0.77)		(0.78)		(-0.25)
Vesting equity (ln) Vesting dummy		(0.77)		(0.78)		(-0.25) -0.1443***
Vesting equity (ln)  Vesting dummy  Blackout $\operatorname{ratio}_{t-36}$ Observations	(3.07)	(0.77) -0.1436*** (-12.59)	(3.20)	(0.78) -0.1436*** (-12.58)	(2.36)	(-0.25) -0.1443*** (-12.67)
Vesting equity (ln)  Vesting dummy  Blackout $\operatorname{ratio}_{t-36}$	251,646	-0.1436*** (-12.59) 197,318	(3.20)	(0.78) -0.1436*** (-12.58) 197,318	(2.36) 251,646	(-0.25) -0.1443*** (-12.67) 197,318
Vesting equity (ln)  Vesting dummy  Blackout $\operatorname{ratio}_{t-36}$ Observations  Adjusted $R^2$	(3.07) 251,646 0.0742	(0.77) -0.1436*** (-12.59) 197,318 0.0845	(3.20) 251 ,646 0.0742	(0.78) -0.1436*** (-12.58) 197,318 0.0845	(2.36) 251,646 0.0742	(-0.25) -0.1443*** (-12.67) 197,318 0.0845
Vesting equity (ln)  Vesting dummy  Blackout $\operatorname{ratio}_{t-36}$ Observations  Adjusted $R^2$ Standard controls	(3.07) 251,646 0.0742 Yes	(0.77)  -0.1436*** (-12.59)  197,318 0.0845 Yes	(3.20) 251 ,646 0.0742 Yes	(0.78) -0.1436*** (-12.58) 197,318 0.0845 Yes	(2.36) 251,646 0.0742 Yes	(-0.25) -0.1443*** (-12.67) 197,318 0.0845 Yes
Vesting equity (ln) Vesting dummy Blackout $\operatorname{ratio}_{t-36}$ Observations Adjusted $R^2$ Standard controls Year-month FE	251,646 0.0742 Yes Yes	(0.77)  -0.1436*** (-12.59)  197,318 0.0845 Yes Yes	(3.20)  251 ,646 0.0742 Yes Yes	(0.78)  -0.1436*** (-12.58)  197,318 0.0845 Yes Yes	(2.36)  251,646 0.0742 Yes Yes	(-0.25) -0.1443*** (-12.67) 197,318 0.0845 Yes Yes

 ${\it Table~OA6~continued}\\ {\it Panel~C:~Share~repurchases,~the~corporate~calendar,~and~the~CEOs~equity~sales}$ 

	(1)	(2)	(3)	(4)	(5)	(6)
Dependent variable:			Repurcha	se intensity		
CEO selling	-0.0011*** (-3.00)	-0.0020*** (-4.65)				
CEO selling (ln)	,	,	-0.0047** (-1.99)	-0.0097*** (-3.73)		
CEO selling dummy			. ,	, ,	-0.0003 (-0.06)	-0.0102* (-1.88)
Blackout $\mathrm{ratio}_{t-36}$		-0.1454*** (-12.83)		-0.1455*** (-12.82)	,	-0.1450*** (-12.76)
Observations	251,646	197,318	251,646	197,318	251,646	197,318
Adjusted $R^2$	0.0742	0.0846	0.0742	0.0846	0.0741	0.0845
Standard controls	Yes	Yes	Yes	Yes	Yes	Yes
Year-month FE	Yes	Yes	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes
Fiscal month FE	No	Yes	No	Yes	No	Yes
T-stat of the difference	(2)-(1):	-2.2519**	(4)- $(3)$ :	-2.0128*	(6)- $(5)$ :	-1.8976*

# Table OA7 Flexible and preset repurchases and equity-based compensation

This table presents the relationship between actual monthly share repurchases and equity based compensation for two subsamples. The first sample is restricted to flexible programs (not pursuant to SEC's Rule 10b5-1) in columns (1) to (3) and the second sample is restricted to preset programs (pursuant to SEC's Rule 10b5-1) in columns (4) to (6). The dependent variable is *Repurchase intensity*. We include the standard controls which are described in Table A1 throughout all specifications. The estimates for these controls are qualitatively similar to those reported. Year-month fixed effects and firm fixed effects are controlled for throughout all specifications in this table. T-statistics, adjusted for clustering at the firm level, are presented in parentheses. \*\*\*, \*\*, and \* indicate significance at the 1%, 5%, and 10% levels, respectively. All variables are defined in Table 1.

	(1)	(2)	(3)	(4)	(5)	(6)
Program type:	F	lexible Progra	ms	Prese	t (10b5-1) Pı	ograms
Dependent variable:			Repurchas	e intensity		
Granted Equity	0.0053*** (2.77)			0.0010 (0.31)		
Vesting equity	,	0.0058*** $(2.60)$		,	0.0043 $(1.04)$	
CEO selling		()	-0.0013** (-2.03)		( - /	-0.0039*** (-3.25)
Observations	112,084	112,084	112,084	25,184	25,184	25,184
Adjusted $R^2$	0.0711	0.0710	0.0710	0.0892	0.0892	0.0894
Standard controls	Yes	Yes	Yes	Yes	Yes	Yes
Year-month FE	Yes	Yes	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes
Fiscal month FE	No	No	No	No	No	No

# Table OA8 Repurchases outside a program and equity-based compensation

This table presents the relationship between actual monthly share repurchases that were conducted outside of a repurchase program and equity-based compensation. These repurchases are (mostly) made to satisfy obligations from compensation schedules. The dependent variable is Repurchase intensity (non-program). The relationships between granted equity and share repurchases, vesting equity and share repurchases, and CEO sales and share repurchases are examined, respectively. We include the standard controls which are described in Table A1 throughout all specifications. The estimates for these controls are qualitatively similar to those reported. Year-month fixed effects and firm fixed effects are controlled for throughout all specifications in this table. T-statistics, adjusted for clustering at the firm level, are presented in parentheses. The difference between the equity based compensation-coefficients of two specifications is tested using a t-stat and reported below the table.

\*\*\*\*, \*\*\*, and \* indicate significance at the 1%, 5%, and 10% levels, respectively. All variables are defined in Table 1.

	(1)	(2)	(3)	(4)	(5)	(6)
Dependent variable:		Repu	rchase intensi	ty outside a pro	ogram	
Granted equity	0.0028*** (4.13)	0.0022*** (3.19)				
Vesting equity	,	,	0.0058*** $(6.45)$	0.0052*** $(5.84)$		
CEO selling			,	, ,	-0.0001 (-0.30)	-0.0001 (-0.52)
Blackout ratio		-0.0197*** (-4.65)		-0.0186*** (-4.35)	,	-0.0212*** (-4.97)
Observations	251,646	251,646	251,646	251,646	251,646	251,646
Adjusted $R^2$	0.0013	0.0014	0.0014	0.0016	0.0012	0.0014
Standard controls	Yes	Yes	Yes	Yes	Yes	Yes
Year-month FE	Yes	Yes	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes
Fiscal month FE	No	Yes	No	Yes	No	Yes
T-stat of the difference	(2)-(1):	-0.8774	(4)- $(3)$ :	-0.6705	(6)- $(5)$ :	0.1103

Table OA9

# Share repurchases, equity-based compensation, and abnormal returns

This table reports the results of regressions of buy-and-hold abnormal return (BHAR) on measures of CEO vesting in months with and without repurchases. The dependent variable in all panels is the BHAR over various time periods (from two months before to four years after the current month), subtracting the value-weighted market return. In Panel A, the sample is repurchasing months. The regressor, Vesting equity in billions, is the value of equity being vested to the CEO in the current month measured in billions of US dollars. In Panel B, the regressor is also Vesting equity in billions, but the sample is non-repurchasing months. In Panel C, the sample is repurchasing months, and the regressor is Vesting dummy. Vesting dummy equals one if some of the CEO's equity is vested in the current month and zero otherwise. In Panel D, the sample is repurchasing months, and the regressor is Vesting number. Vesting number is the number of shares being vested to the CEO in the current month. The year-month fixed effect and firm fixed effect are controlled for throughout all specifications in this table. T-statistics, adjusted for clustering at the firm level, are presented in parentheses. \*\*\*, \*\*, and \* indicate significance at the 1%, 5%, and 10% levels, respectively.

Panel A: CEO equity vesting and abnormal returns in repurchasing months

railer A: CEO equity vesting and abnormal returns in repurchasing months	ia abiioriii	ai recuins	ın repurcua	SILIE IIIOIIIE			
Dependent variable: BHAR over	[-2, -2]	[-1, -1]	[0, 0]	[1,12]	[13, 24]	[25, 36]	[37, 48]
	(1)	(2)	(3)	(4)	(5)	(9)	(2)
Vesting equity in billions	0.4037 (1.39)	0.5455*	0.2247 (0.71)	-3.2163*** (-3.09)	-2.6456*** (-2.60)	-2.9848*** (-2.88)	-2.4973** (-2.26)
Observations $R^2$	58,620 0.0279	58,883 0.0268	59,082 0.0273	50,439 $0.0250$	49,743 0.0271	49,031 0.0299	48,477 0.0317
Panel B: CEO equity vesting and abnormal returns in non-repurchasing months	ıd abnorma	al returns	in non-repu	rchasing mor	ıths		
Dependent variable: BHAR over	[-2, -2]	[-1, -1]	[0, 0]	[1,12]	[13, 24]	[25, 36]	[37, 48]
	(1)	(2)	(3)	(4)	(5)	(9)	(2)
Vesting equity in billions	1.2314*** (3.98)	0.6651** $(2.20)$	-0.5074* (-1.72)	-11.7224*** (-7.46)	-11.3492*** (-7.05)	-10.7387*** (-6.74)	-10.1994*** (-6.40)
Observations $R^2$	189,301 $0.0394$	190,900 $0.0395$	$192,564 \\ 0.0396$	$163,231\\0.0598$	$161,171\\0.0598$	159,140 $0.0597$	$156,973 \\ 0.0600$
Panel C: CEO equity vesting dummy and abnormal returns in repurchasing months	ımmy and	abnormal	returns in r	epurchasing	months		
Dependent variable: BHAR over	[-2, -2]	[-1, -1]	[0, 0]	[1,12]	[13, 24]	[25, 36]	[37, 48]
	(1)	(2)	(3)	(4)	(5)	(9)	(2)
Vesting dummy	0.0008 (0.75)	-0.0002 (-0.16)	0.0030*** $(2.70)$	0.0022 $(0.61)$	0.0048 $(1.27)$	0.0023 $(0.59)$	0.0023 $(0.54)$
Observations $R^2$	58,620 $0.0279$	58,883 $0.0267$	59,082 $0.0274$	50,439 $0.0249$	49,743 $0.0270$	$49,031 \\ 0.0298$	$48,477 \\ 0.0317$
Panel D: CEO equity vesting number and abnormal returns in repurchasing months	umber and	abnormal	returns in	repurchasing	months		
Dependent variable: BHAR over	[-2, -2]	[-1, -1]	[0, 0]	[1,12]	[13, 24]	[25, 36]	[37, 48]
	(1)	(2)	(3)	(4)	(2)	(9)	(2)

Continued on next page

Table OA9 continued

Vesting number	0.0030	-0.0006	0.0104** (2.06)	0.0425*** (2.69)	0.0395***	0.0387**	0.0336* (1.96)	
	(22)	()	(22)	(22.2)	(22)	(2-:-)	(2222)	
Observations	10,455	10,498	10,522	9,208	9,111	9,014	8,969	
$R^2$	0.0427	0.0459	0.0446	0.0641	0.0672	0.0610	0.0566	

Share repurchases, equity-based compensation, and abnormal returns (alternatives of Table 8, Panel B) Table OA10

the CEO's equity vests simultaneously in the corresponding time window. For the remaining rows, quintile ranges Q1 through Q5 are based on all non-zero values of Vesting equity of a given firm in a given calendar year. In Panel B, quintile ranges Q1 through Q5 are based on all non-zero Vesting number of a given firm in a given calendar year. \*\*\*, \*\*\*, and \* indicate significance at the 1%, 5%, and 10% levels, respectively. All variables are defined in Table 1. window lengths, respectively. We report the abnormal returns but not the factor loadings in the table. The first row of Panel A includes firms that repurchase when This table reports Fama and French calendar-time portfolio regressions for various event windows around open market repurchases. Equally-weighted calendar-time portfolios are built and rebalanced for each month between 2007 and 2019, using 59,082 open market repurchases between 2006 and 2019. The time windows are consistent with the Table 3 in Edmans et al. (2022). For each row, we conduct Fama-French three-factor regressions for the seven calendar portfolios with different

Panel A: Abnormal returns to open market share repurchases when the CEO's equity vests simultaneously, sorted by within-firm-year variation in Vesting equity

Dependent variable:				Equally-weighte	ed portfolio retu	ırn		
Event window:	[-2, -2]	[-1, -1]	[0, 0]	[1, 12]	[13, 24]	[25, 36]	[37, 48]	
	(1)	(2)	(3)	(4)	(2)	(9)	(2)	
Full sample	-0.0008	-0.0026* (-1.68)	0.0018	0.0029***	0.0020*	0.0022** (1 99)	0.0025	
Vesting equity Q1	-0.0043**	-0.0049**	0.0091***	0.0030***	0.0019*	0.0024**	0.0025	
Vesting equity Q2	$(-2.44) \\ 0.0060*$	(-2.34) -0.0004	(5.11) $-0.0041$	$(3.71) \\ 0.0028**$	$(1.82) \\ 0.0013$	$(2.14) \\ 0.0008$	(1.54) $0.0034$	
Vesting equity 03	(1.90)	(-0.11)	(-1.27)	(2.29)	(0.84)	(0.42)	(1.36)	
	(1.10)	(-2.06)	(-1.28)	(1.59)	(2.26)	(0.65)	(0.83)	
Vesting equity Q4	-0.0026	0.0064	-0.0066**	0.0014	0.0025*	-0.0002	0.0016	
	(-0.79)	(1.36)	(-2.08)	(1.30)	(1.79)	(-0.10)	(0.74)	
Vesting equity Q5	0.0007	0.0023	-0.0001	0.0018	0.0022	-0.0001	0.0001	
	(0.10)	(0.28)	(-0.02)	(0.60)	(0.90)	(-0.05)	(0.02)	

Panel B: Abnormal returns to open market share repurchases when the CEO's equity vests simultaneously, sorted by within-firm-year variation in the number of vesting shares

Dependent variable:				Equally-weight	ed portfolio retu	rn		
Event window:	[-2, -2]	[-1, -1]	[0, 0]	[1,12]	[13, 24]	[25, 36]	[37, 48]	
	(1)	(2)	(3)	(4)	(5)	(9)	(2)	
# Vesting shares Q1	0.0004	-0.0041*	0.0048***	0.0024***	0.0020*	0.0028**	0.0032*	
	(0.22)	(-1.96)	(2.72)	(2.85)	(1.79)	(2.60)	(1.88)	
# Vesting shares Q2	-0.0043	-0.0041	-0.0021	0.0028**	0.0024	0.0014	0.0019	
	(-1.11)	(-0.99)	(-0.51)	(2.17)	(1.55)	(0.77)	(1.31)	
# Vesting shares Q3	0.0002	-0.0052*	-0.0001	0.0028**	0.0038***	0.0012	-0.0011	
	(0.07)	(-1.80)	(-0.03)	(2.58)	(3.05)	(0.90)	(-0.61)	
# Vesting shares Q4	-0.0018	0.0016	-0.0005	0.0023**	0.0042**	-0.0004	0.0013	
	(-0.51)	(0.40)	(-0.19)	(2.07)	(2.41)	(-0.23)	(0.57)	
# Vesting shares Q5	-0.0048	-0.0047	0.0092	0.0057*	-0.0008	-0.0005	0.0005	
	(-0.74)	(-0.68)	(1.40)	(1.96)	(-0.36)	(-0.20)	(0.18)	